

Human-Computer Interaction IS4300

P6 – Software Prototyping due 11/18



- DUE IN 2 WEEKS (11/18):
- IMPORTANT:
 - Your system <u>must actually run</u> and support your 3+ tasks to some level of fidelity.
 - Other students in the class must be able to download your software on any readily available (e.g. lab) computer and walk through the 3 tasks with little or nor help from you.
 - If you must develop for a unique device (e.g. iPhone) you must be prepared to loan 3-5 other students a device for a day each so they can do heuristic evaluation.

Group Project Deployment & Testing Plans?



- Ubiquitous Computing, aka
- Pervasive Computing
- "Computing off the desktop"
- Mark Weiser @ Xerox PARC 1990's





Xerox PARC Projects

- PARCtab ('90s)
 - Location sensitive mobile computing
 - IR communication with each room







Ubicomp Topics

- Mobile computing
- Smart homes
- Passive sensing
- Context aware systems
- Ambient interfaces
- Automated capture & access
- Etc.



Professional Conferences

- ~CHI
- Ubicomp
- Pervasive Computing
- Mobile HCI
- MobiCom

Non-mobile Ubicomp examples IBM Anywhere Display











Ambientdevices.com



Context-Aware Computing

- Apps that automatically respond to, or incorporate, context
- What is context?
 - Location
 - Time
 - Activity
 - People
- Current examples?
- Trying to guess 'user intent' is notoriously difficult...

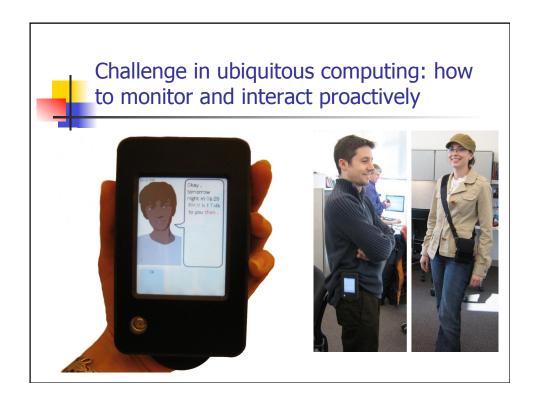


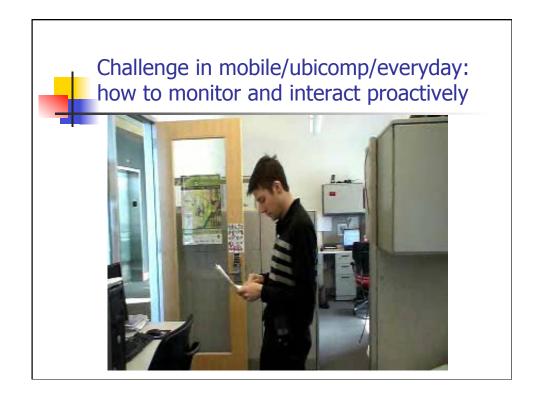




Exercise

- Design an algorithm for the Star Trek doors.
 - Assume any existing sensors.

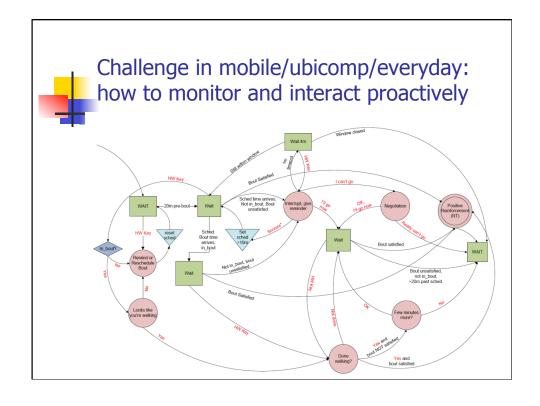


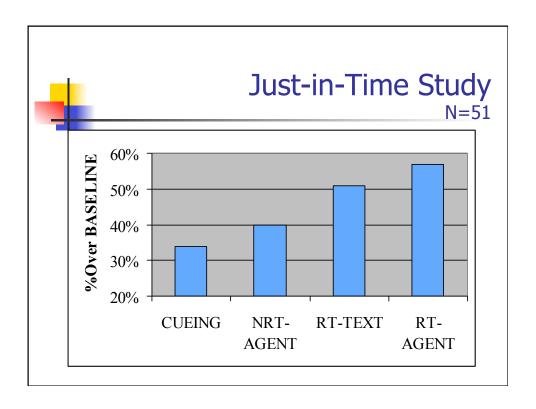




Wearable Agent Field Study

- Primary hypothesis: real-time intervention more effective than retrospective.
- 5-week, 5-treatment within-subjects design
- 100 free-living, sedentary adults

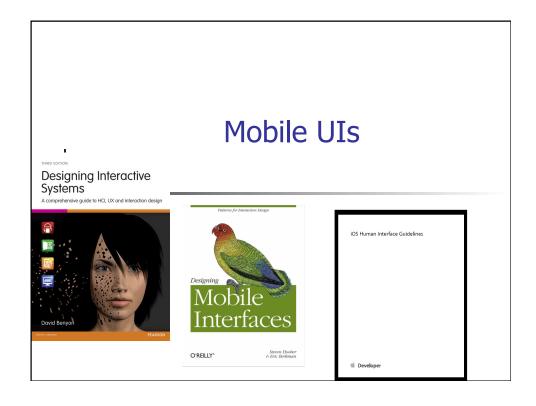






How do our models of interaction need to change for ubicomp?

- Model Human Processor / Norman's Interaction Model, Assumes:
 - single user
 - uninterrupted task
 - state either on screen or in working memory
- Alternate theoretical frameworks
 - Activity theory, Distributed cognition, Ethnography



Mobile Computing Jesper Kjeldskov

- Relatively new area of research
- Intense competition and innovation
- mobile interaction design
 - mobile computing
 - social sciences
 - human-computer interaction
 - industrial design
 - user experience design



History of Mobile Computing

- Portability
- 2. Miniaturization
- 3. Connectivity
- 4. Convergence
- 5. Divergence
- 6. Apps
- 7. Digital ecosystems





Convergence vs. Divergence

- Convergence
 - E.g., camera phones
 - Cons: any single function worse than dedicated device
 - Pros: new hybrid, integrated functions
 - mobile user experience is proportionally related to the functional scope of interactive systems: "more means more"
- Divergence
 - Pros: mobile user experience is inversely proportionate to the functional scope of interactive mobile devices and systems: "less is more"



Mobile UIs

- What's different in designing for mobile vs. desktop apps?
 - What's easier?
 - What's harder?





Differences from Desktop

Challenges

- Limited screen space, or no screen at all.
- battery life
- limitations on storage, memory, processor and communication ability
- screens on non-smartphone mobiles may not be 'bit-mapped' (feature phone: alphanumeric)
- All sorts of people will be using the device used in all manner of physical and social <u>contexts</u>.
- Kjeldskov: contextual task may be more important than mobile task – eg, walking down street



Differences from Desktop

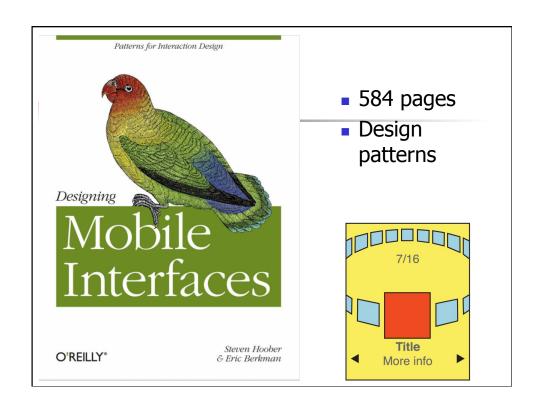
Advantages

- novel forms of interaction
- sensors
- "anytime anywhere"
- Design for "grocery store moments"



How do mobile UIs (apps) impact design principles?

- Visibility?
- Feedback?
- Modes (memory)?
- Learnability?
- External consistency?
- Affordances?





Mobile UIs

- Hoober & Berkman
 - Small
 - Portable
 - Connected
 - Interactive
 - Contextually Aware



Some Issues in Designing for Mobile Devices?

- Small UI
- Limited input ability
- Wide variety of
 - Screen size / resolution
 - Hardware inputs
 - Sensor inputs
 - Connectivity options
 - OS / API versions
- Rapidly changing device & OS (some)



Principles of Mobile Design Hooker & Berkman

- Respect User-Entered Data
 - Input is hard
- Mobiles are Personal
 - Assume one user, with personal data active
- Lives Take Precedence
 - Don't interrupt unless necessary
- Must Work in all Contexts
 - E.g., screen brightness
- Use Sensors & Smarts
 - Do things for the user when possible
- User Tasks Take Precedence
 - User-directed interaction
- Consistency (external & internal)



Page Layout Guidelines

- Mobile screen real estate is valuable.
 - Skip unnecessary banners, images, graphics ("administrative clutter" – Tufte)
- Consistent & simple navigation elements
- Keep everything as simple as possible
- For Serious tools (vs. games)
 - Minimal number of colors
 - Keep UI data-centered



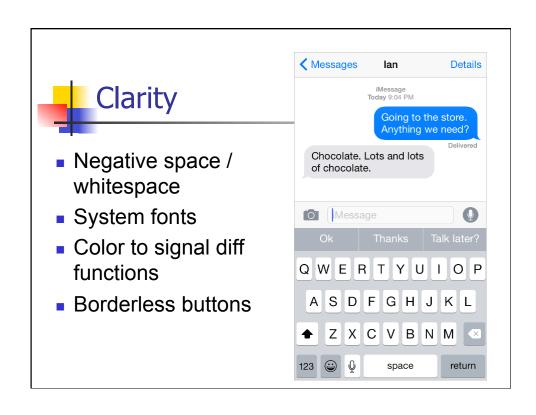


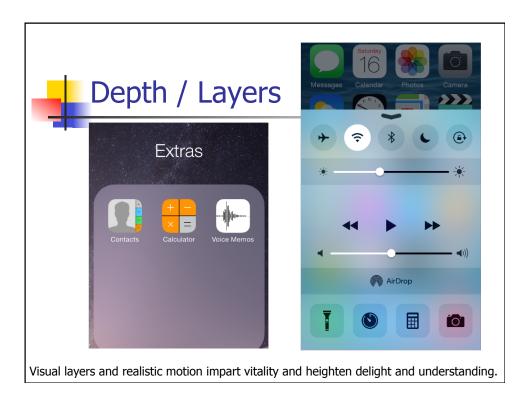
Design Methodology Hooker & Berkman

- Storyboard UIs (as before)
- Additional considerations
 - Gestural interface & finger size
 - Use contexts
 - Asynchronous events
 - Use of sensors, devices
 - Different display sizes, orientations (e.g., auto-switch landscape / portrait)

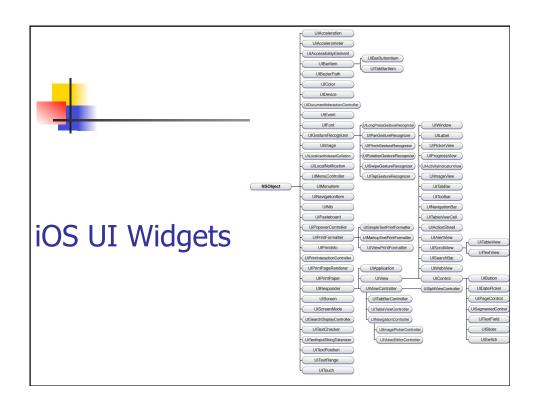
iPhone https://developer.apple.com/library/ios/navigation/ Themes in iOS8/9: •Defer to content •Clarity. •Depth.



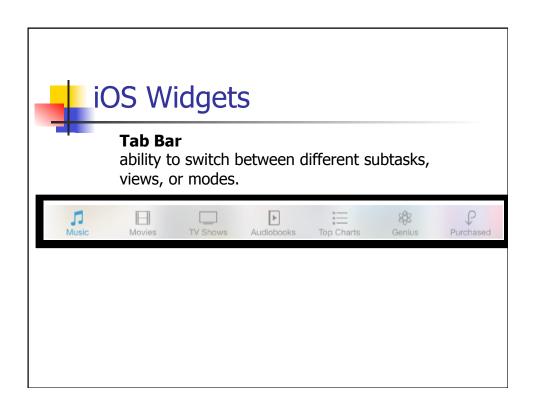




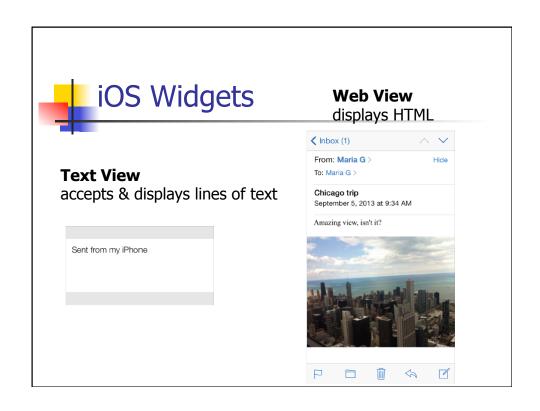


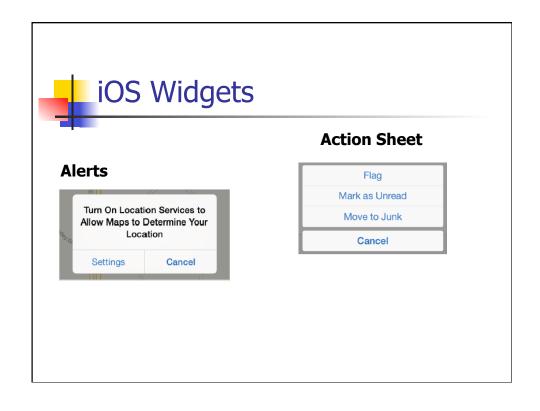


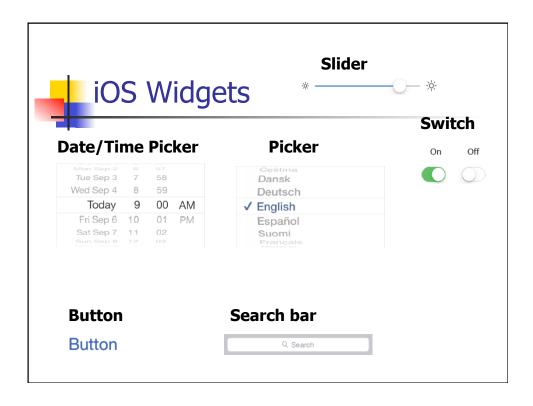














- The Display Is Paramount
 - The display of an iOS-based device is at the heart of the user's experience.
 - The display encourages people to forget about the device and to focus on their content or task.
- Device Orientation Can Change



Apps Respond to Gestures, **Not Clicks**

- - To press or select a control or item
- - To scroll or pan; To drag an element.
- Flick
 - To scroll or pan quickly.
- Swipe
 - To reveal hidden content / widgets.
- Double tap
 - Zoom in and center; Zoom out.
- Pinch
 - Zoom in ; Zoom out
- Pressure (3D touch)
 - Spring-back mode (e.g., preview)





iOS Human Interface Guidelines

- People Interact with One App at a Time
- Preferences Are Available in Settings
 - Single, common settings app.
- Onscreen User Help Is Minimal
- Most iOS Apps Have a Single Window



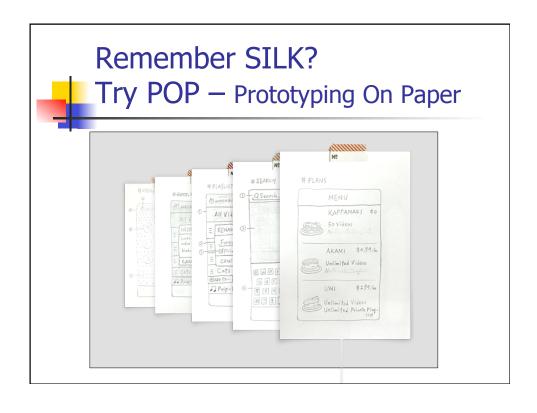
iOS Design Methodology

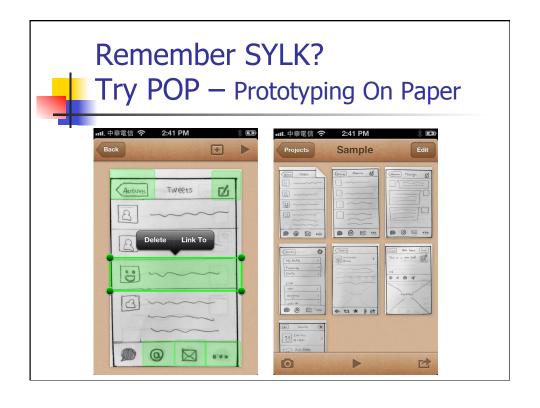
- 1. Create an App Definition Statement (aka requirements analysis)
 - List All the Features (tasks) You Think Users Might Like
 - Determine Who Your Users Are
 - Filter the Feature List Through the Audience Definition

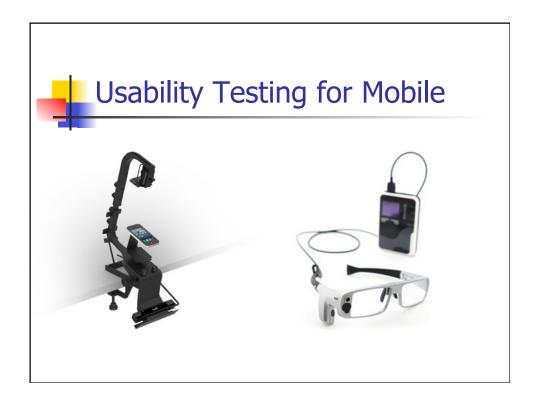


iOS Design Methodology

- 2. Design the App for the Device
 - Follow iOS UI Paradigms
 - Controls should look tappable
 - App structure should be clean and easy to navigate
 - User feedback should be subtle, but clear
 - Reconsider Web-Based Designs
 - Focus your app narrow set of tasks
 - Make sure your app lets people do something interactive
 - Design for touch
 - Let people scroll











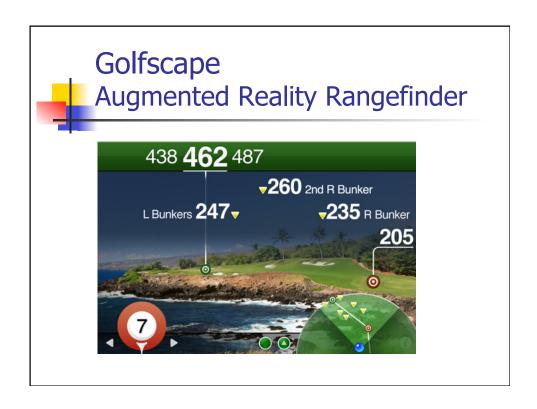
Example Apps

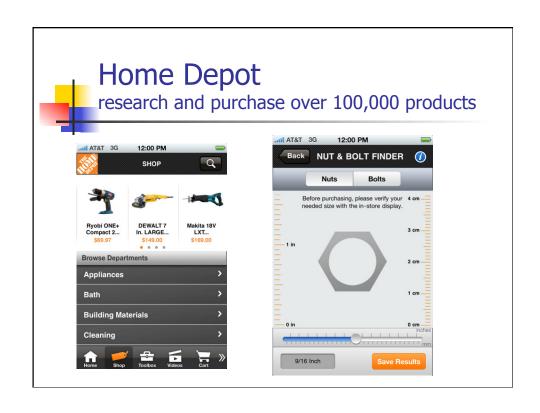
30 Superb Examples of iPhone Interface Design topDesign mag

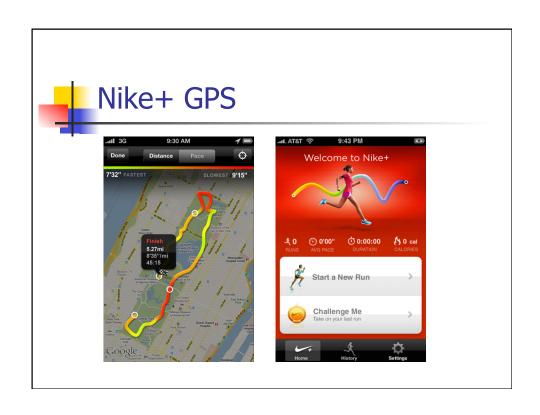


Simplicity support few tasks – but do them well













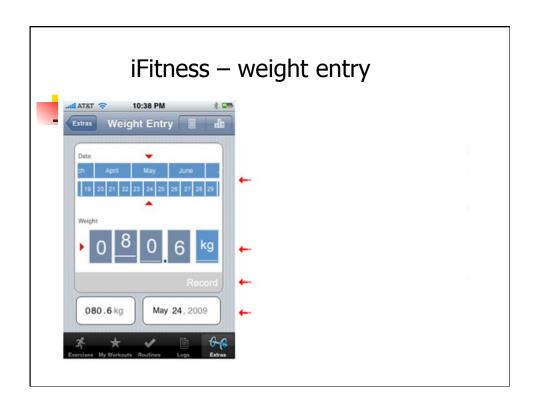
Your favorite (well-designed) apps?

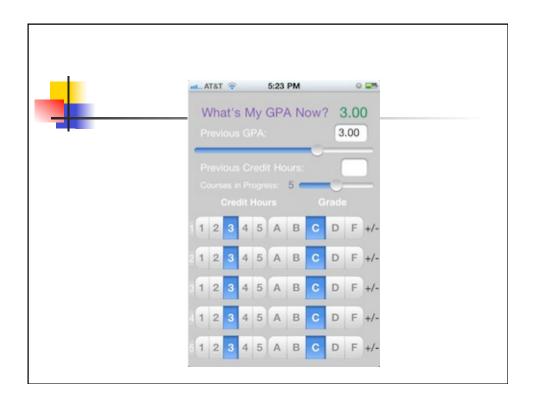
Bad Examples..

Komarov, "iPhone Apps Design Mistakes", *smashing magazine*

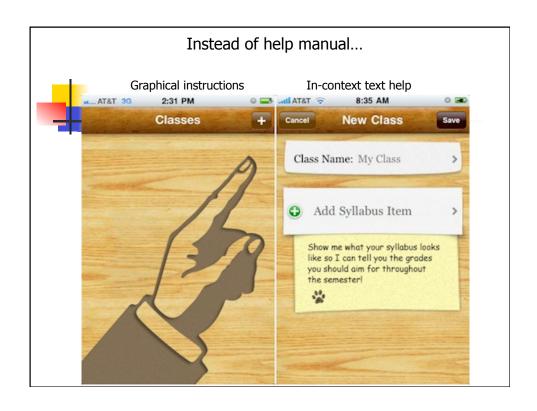
Olsen, "10 Surefire Ways to Screw Up Your iPhone App", *UX magazine*

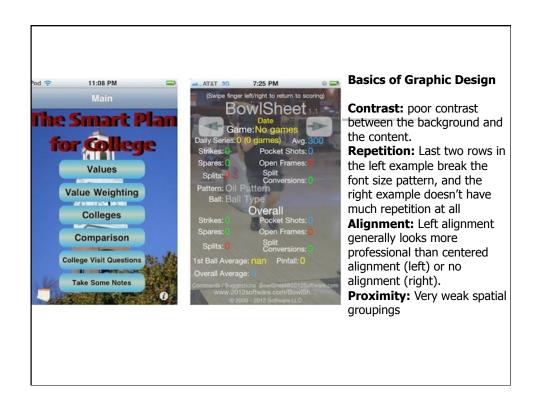














Exercise

- Break into teams
- Design a new myNEU portal* for an iPhone
 - How would you do requirements analysis?
 - Determine most important subset of tasks
 - Sketch a conceptual design
 - Sketch main app page
 - How is your design different from a desktop app?
 - * or other NU-related app



To do

- No class Weds (Veteran's day)
- Read
 - Affective Computing chapter (guest lecture)
- Work on P6 software prototype
 - **due 11/18**