CS G256

L4: May 13
Key Points from Homework

“Compare and Contrast”
- Common points in policies
- Key differences in policies
- Tables with checks
More Good Things

- Provide URLs of the privacy policies
- Visually structure your presentation
- Keep assignment to page limit!
- Objective analysis:
  - Number of words, Legal Citations, Hyperlinks
What not to do

- Don’t simply paraphrase (or quote) the policies.
- Don’t use “you” and “we.”
- Don’t use “client”
Organizations Profiled

US Government
- SSA, CIA, NSA, FEMA, NIST, IRS, FCC, NASA, Federal Reserve Board

Businesses:

Education:
- University of Minnesota, University of Texas at , NEU.edu, Harvard, HLS,

Non-profit:
- American Red Cross, ACM
Questions for Discussion
Why do policies spend so much time on cookies?

- History?
- Legacy of consumer education?
- Misuse potential?
- What about different kinds of cookies?
  - Persistent
  - Ephemeral
  - Third-party
What's the difference between

- COPPA vs. "no COPPA"
- Safe Harbor
- Intentionally vs. non-intentionally provided information
- What they:
  - Can do
  - Want to do
  - Might be required by a court to do