

# Data Mining Techniques

CS 6220 - Section 3 - Fall 2016

## Lecture 6: Classification 3

Jan-Willem van de Meent  
(*credit*: Yijun Zhao, Arthur Gretton)



# Class Schedule Updates

## SCHEDULE

Note: This schedule is subject to change and will be adjusted as needed throughout the semester.

Wk	Day	Lectures	Homework	Project
1	07 Sep	Introduction 1: Course Overview		
	09 Sep	Introduction 2: Linear regression, Overfitting, Cross validation		
2	14 Sep	Introduction 3: Probability, Bayes Rule, Conjugacy	#1 out	Vote on type
	16 Sep	Classification 1: k-NN, Logistic Regression, Linear Discriminant Analysis		
3	21 Sep	Classification 2: Naive Bayes, Support Vector Machines		
	23 Sep	Classification 3: Non-linear SVMs, Kernels		
4	28 Sep	Classification 4: Ensemble Methods, Boosting, Random Forests	#2 out	Teams due
	30 Sep	Clustering 1: K-means, K-medoids	#3 due	
5	05 Oct	Clustering 2: DBSCAN, Mixture Models		
	07 Oct	Clustering 3: Expectation Maximization		
6	12 Oct	Topic Models: pLSA, Latent Dirichlet Allocation	#3 out	
	14 Oct	Dimensionality Reduction 1: PCA, SVD, ICA	#2 due	
7	19 Oct	Dimensionality Reduction 2: Random Projections		
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**1 extra**

**1 instead of 2**

# Class Schedule Updates

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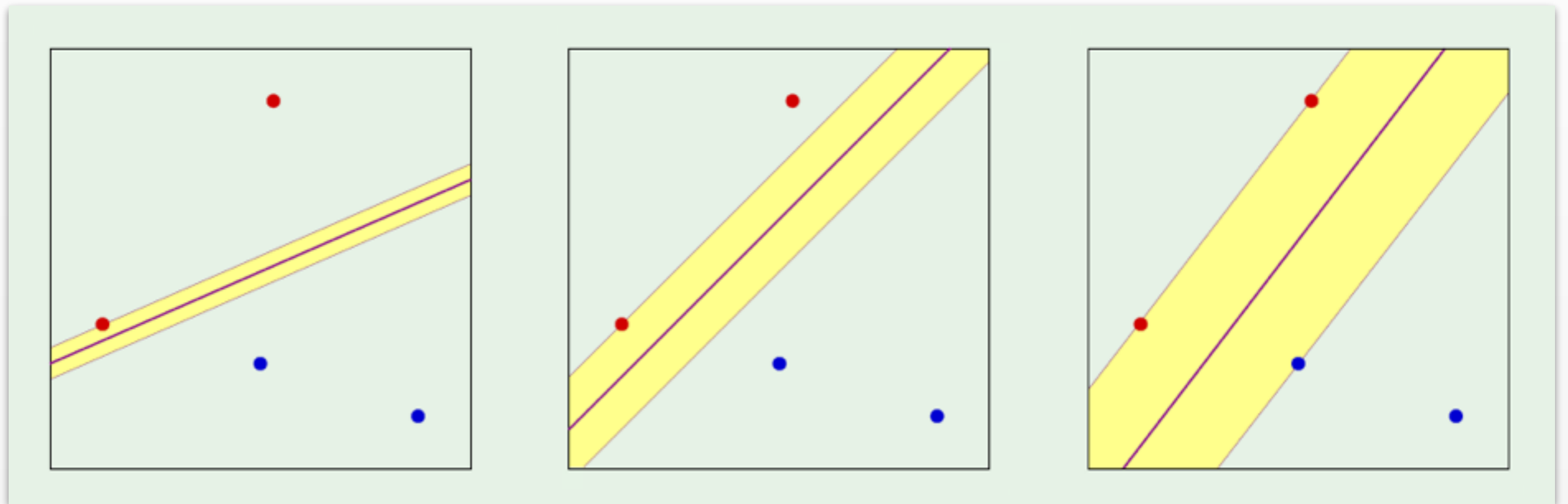
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**Project teams  
due next week**

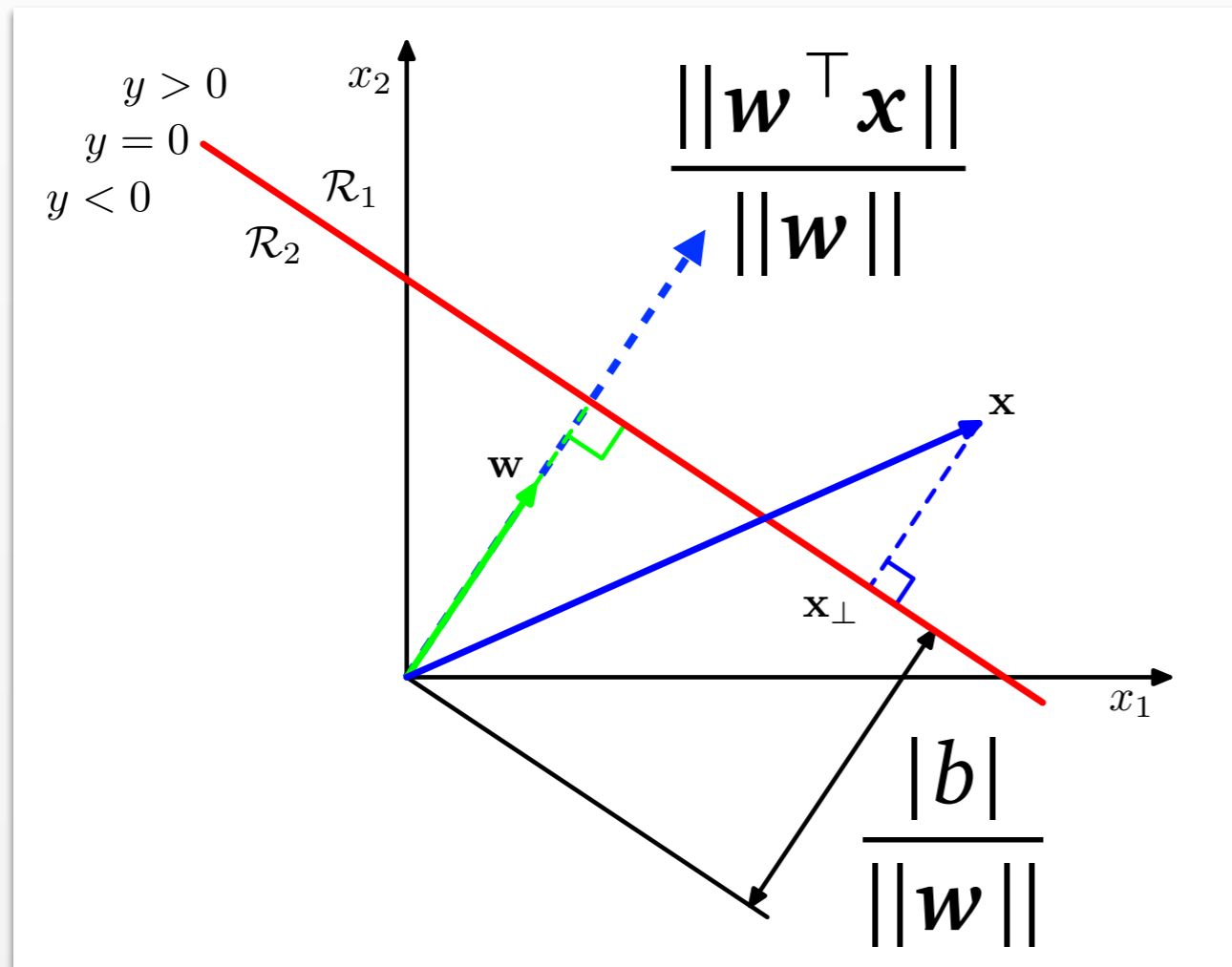
# Support Vector Machines (recap)

# Max Margin Classifiers



**Idea:** Maximize the *margin* between two *separable* classes

# Max Margin Classifiers



$$w^{\top} x + b = \|w\| \left( \frac{w^{\top} x}{\|w\|} + \frac{b}{\|w\|} \right)$$

Distance from plane:  $\frac{1}{\|w\|} (w^{\top} x + b)$

# SVMs as Convex Optimization

$$\max_{\mathbf{w}, b, \hat{\gamma}} \hat{\gamma} \quad y_n(\mathbf{w}^\top \mathbf{x}_n + b) \geq \hat{\gamma} \quad n = 1, \dots, N$$

$$\|\mathbf{w}\| = 1$$

$$\max_{\mathbf{w}, b, \gamma} \frac{\gamma}{\|\mathbf{w}\|} \quad y_n(\mathbf{w}^\top \mathbf{x}_n + b) \geq \gamma \quad n = 1, \dots, N$$

$$\max_{\mathbf{w}, b} \frac{1}{\|\mathbf{w}\|} \quad y_n(\mathbf{w}^\top \mathbf{x}_n + b) \geq 1 \quad n = 1, \dots, N$$

$$\min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2 \quad y_n(\mathbf{w}^\top \mathbf{x}_n + b) \geq 1 \quad n = 1, \dots, N$$



# SVMs as Convex Optimization

$$\min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2 \quad y_n(\mathbf{w}^\top \mathbf{x}_n + b) \geq 1 \quad n = 1, \dots, N$$

*Generalized Lagrangian*

$$\mathcal{L}(\mathbf{w}, b, \alpha) = \frac{1}{2} \mathbf{w}^\top \mathbf{w} - \sum_{i=1}^m \alpha_i (y_i(\mathbf{w}^\top \mathbf{x}_i + b) - 1)$$

*Dual problem*

$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y_i y_j \alpha_i \alpha_j \mathbf{x}_i^\top \mathbf{x}_j$$

# SVMs as Convex Optimization

$$\min_{w, b} \frac{1}{2} \|w\|^2 \quad y_n(w^\top x_n + b) \geq 1 \quad n = 1, \dots, N$$

*Generalized Lagrangian*

$$\mathcal{L}(w, b, \alpha) = \frac{1}{2} w^\top w - \sum_{i=1}^m \alpha_i (y_i (w^\top x_i + b) - 1)$$

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$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i, j=1}^m y_i y_j \alpha_i \alpha_j \langle x_i, x_j \rangle$$

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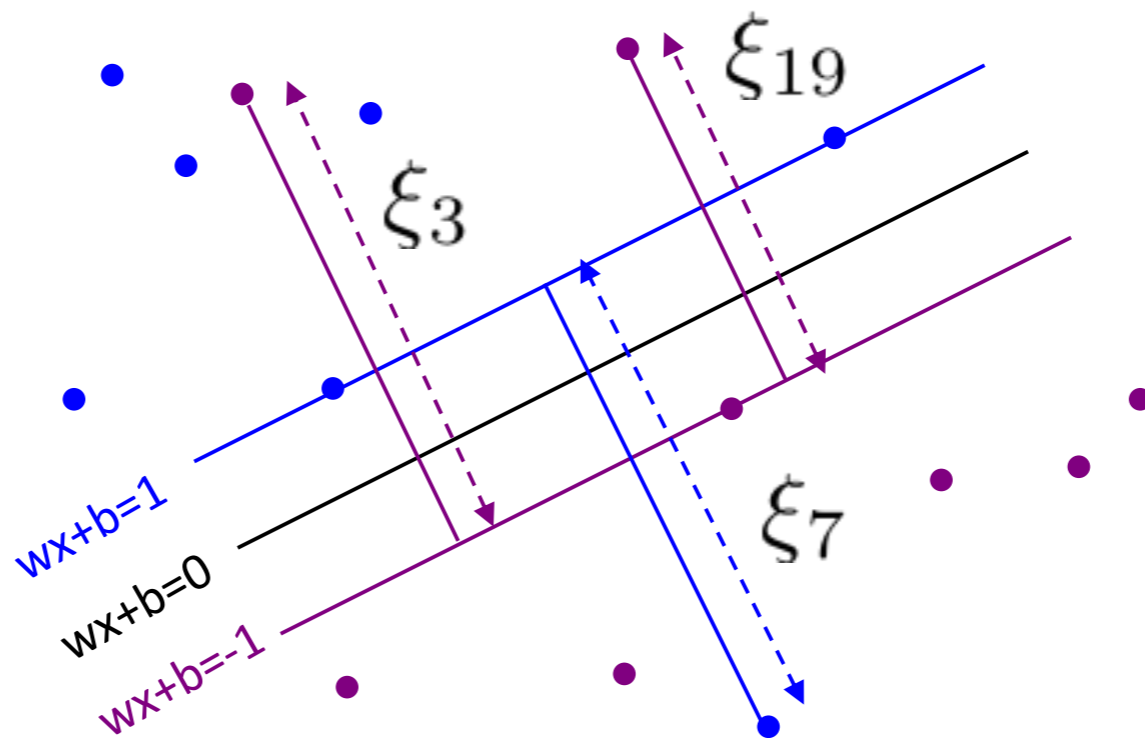
*Sum over support vectors during prediction*

$$\mathbf{w}^\top \mathbf{x} + b = \sum_{i=1}^m \alpha_i y_i \langle \mathbf{x}_i, \mathbf{x} \rangle + b$$

# Soft-margin SVMs

$$\arg \min_{\mathbf{w}, b, \xi \geq 0} \quad \frac{1}{2} \mathbf{w}^T \mathbf{w} + C \sum_{i=1}^m \xi_i$$

s.t.  $y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1 - \xi_i, \quad i = 1, \dots, m$



# Loss Function

$$\begin{aligned} \arg \min_{\mathbf{w}, b, \xi \geq 0} \quad & \frac{1}{2} \mathbf{w}^T \mathbf{w} + C \sum_{i=1}^m \xi_i \\ \text{s.t.} \quad & y_i (\mathbf{w}^T \mathbf{x}_i + b) \geq 1 - \xi_i, \quad i = 1, \dots, m \end{aligned}$$

$$E^{\text{SVM}}(\mathbf{w}) = \sum_{i=1}^m \xi_i + \frac{1}{2C} \mathbf{w}^T \mathbf{w}$$

# Loss Function

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$$\begin{aligned} E^{\text{SVM}}(\mathbf{w}) &= \sum_{i=1}^m \xi_i + \frac{1}{2C} \mathbf{w}^T \mathbf{w} \\ &= \sum_{i=1}^m (1 - y_i (\mathbf{w}^T \mathbf{x}_i + b))_+ + \frac{1}{2C} \mathbf{w}^T \mathbf{w} \end{aligned}$$

# Loss Function

$$\begin{aligned} \arg \min_{\mathbf{w}, b, \xi \geq 0} \quad & \frac{1}{2} \mathbf{w}^T \mathbf{w} + C \sum_{i=1}^m \xi_i \\ \text{s.t.} \quad & y_i (\mathbf{w}^T \mathbf{x}_i + b) \geq 1 - \xi_i, \quad i = 1, \dots, m \end{aligned}$$

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**Hinge Loss**

# Loss Function

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**Regularization**



# Loss Function

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$$E^{\text{SVM}}(\mathbf{w}) = \sum_{i=1}^m \xi_i + \frac{1}{2C} \mathbf{w}^T \mathbf{w}$$

$$= \sum_{i=1}^m (1 - y_i (\mathbf{w}^T \mathbf{x}_i + b))_+ + \lambda \mathbf{w}^T \mathbf{w}$$

**Regularization**

# Relationship to Logistic Regression

$$E^{\text{SVM}}(\mathbf{w}) = \sum_{i=1}^m (1 - y_i(\mathbf{w}^\top \mathbf{x}_i + b))_+ + \lambda \mathbf{w}^\top \mathbf{w}$$

# Relationship to Logistic Regression

$$E^{\text{SVM}}(\mathbf{w}) = \sum_{i=1}^m (1 - y_i(\mathbf{w}^\top \mathbf{x}_i + b))_+ + \lambda \mathbf{w}^\top \mathbf{w}$$

$$\begin{aligned} E^{\text{LR}}(\mathbf{w}) &= -\log p(y | \mathbf{x}, \mathbf{w}, b) \\ &= -\sum_{i=1}^N \log \frac{1}{(1 + e^{-y_i(\mathbf{w}^\top \mathbf{x}_i + b)})} \\ &= \sum_{i=1}^N \log(1 + e^{-y_i(\mathbf{w}^\top \mathbf{x}_i + b)}) \end{aligned}$$

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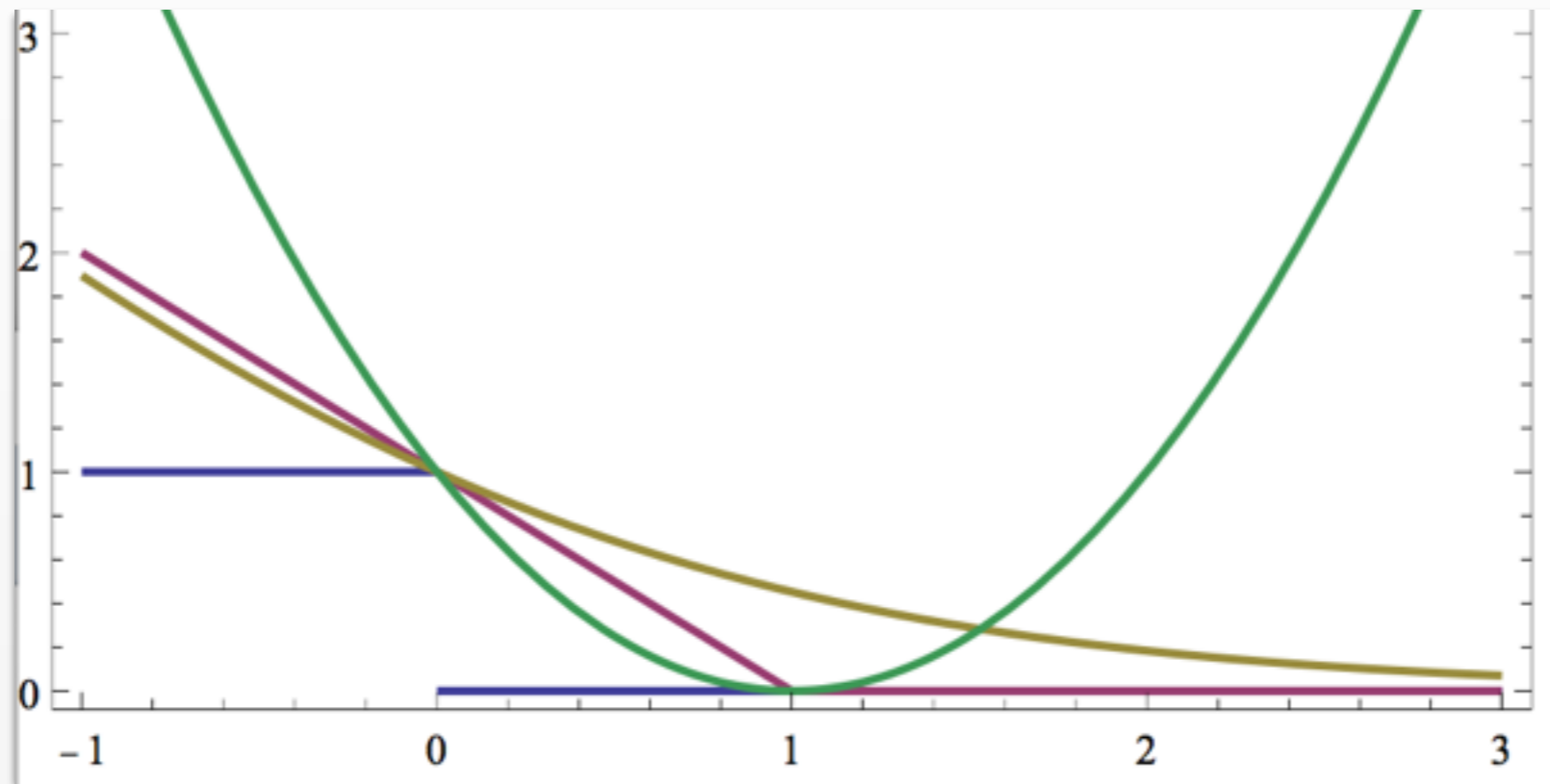
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# Loss Functions



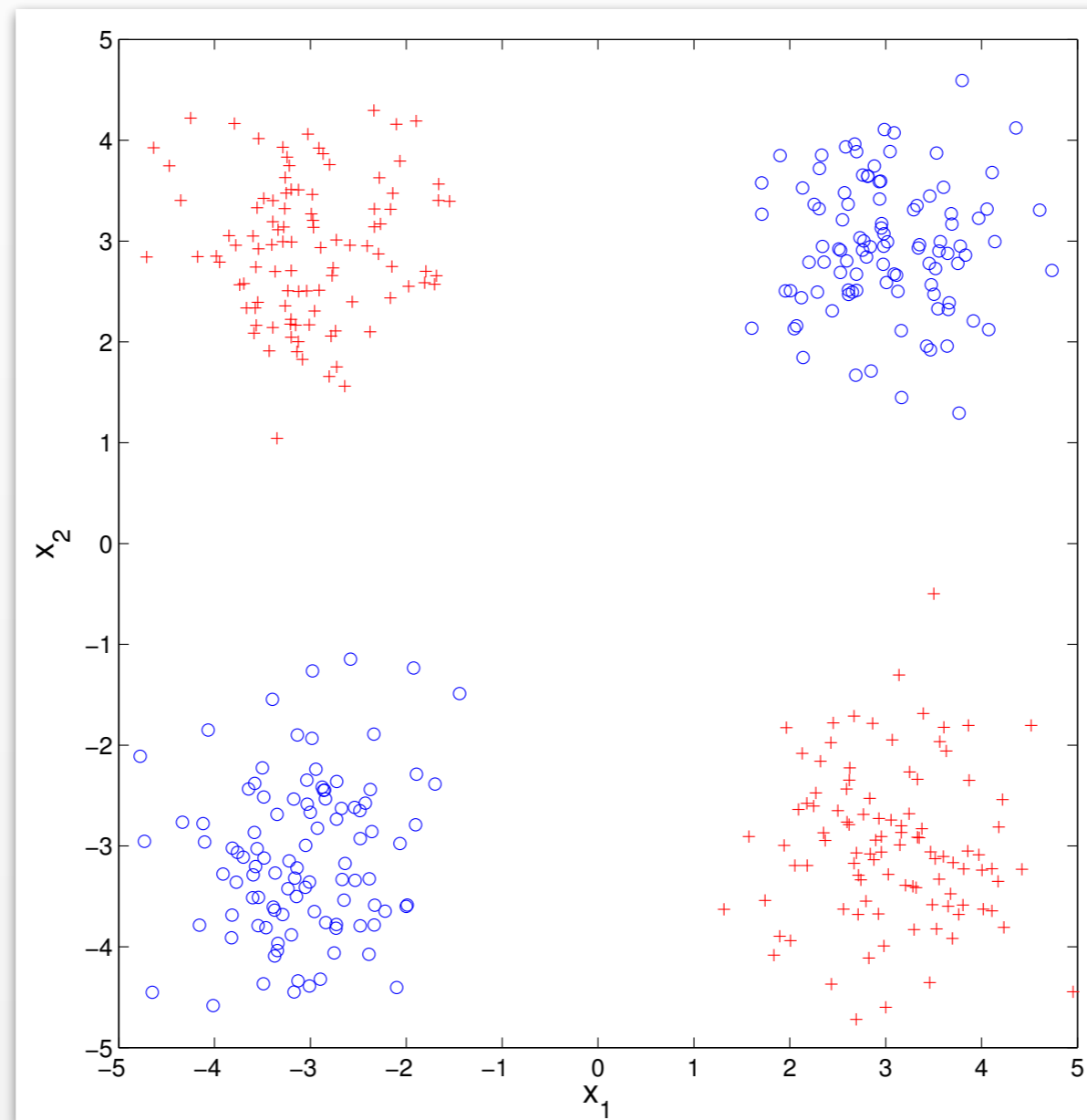
squared loss:  $\frac{1}{2}(\mathbf{w}^\top \mathbf{x} - y)^2$

logistic loss:  $\log(1 + \exp(-y\mathbf{w}^\top \mathbf{x}))$

hinge loss:  $\max\{0, 1 - y\mathbf{w}^\top \mathbf{x}\}$

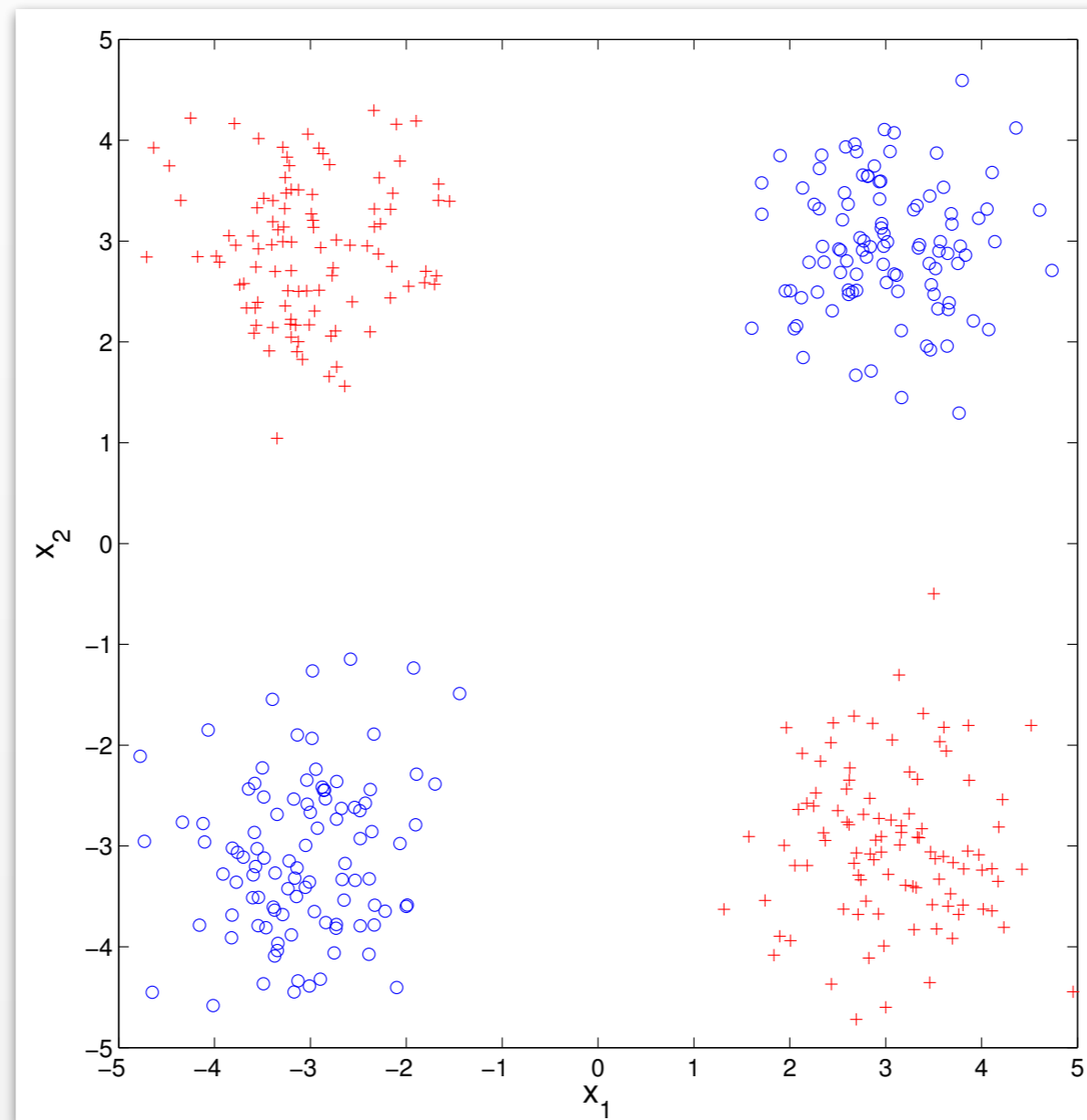
# Nonlinear SVMs

# Inseparable Problems



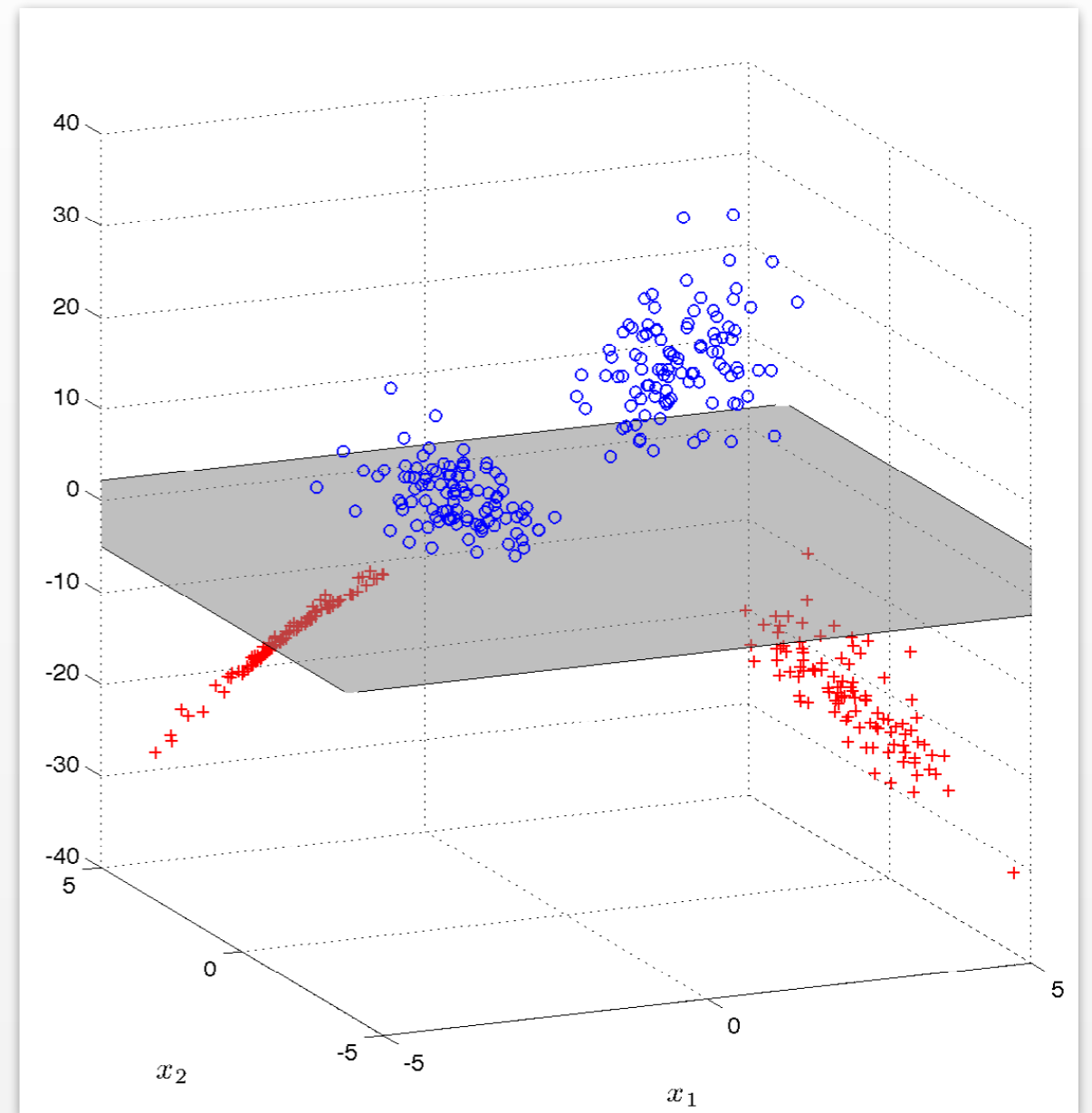
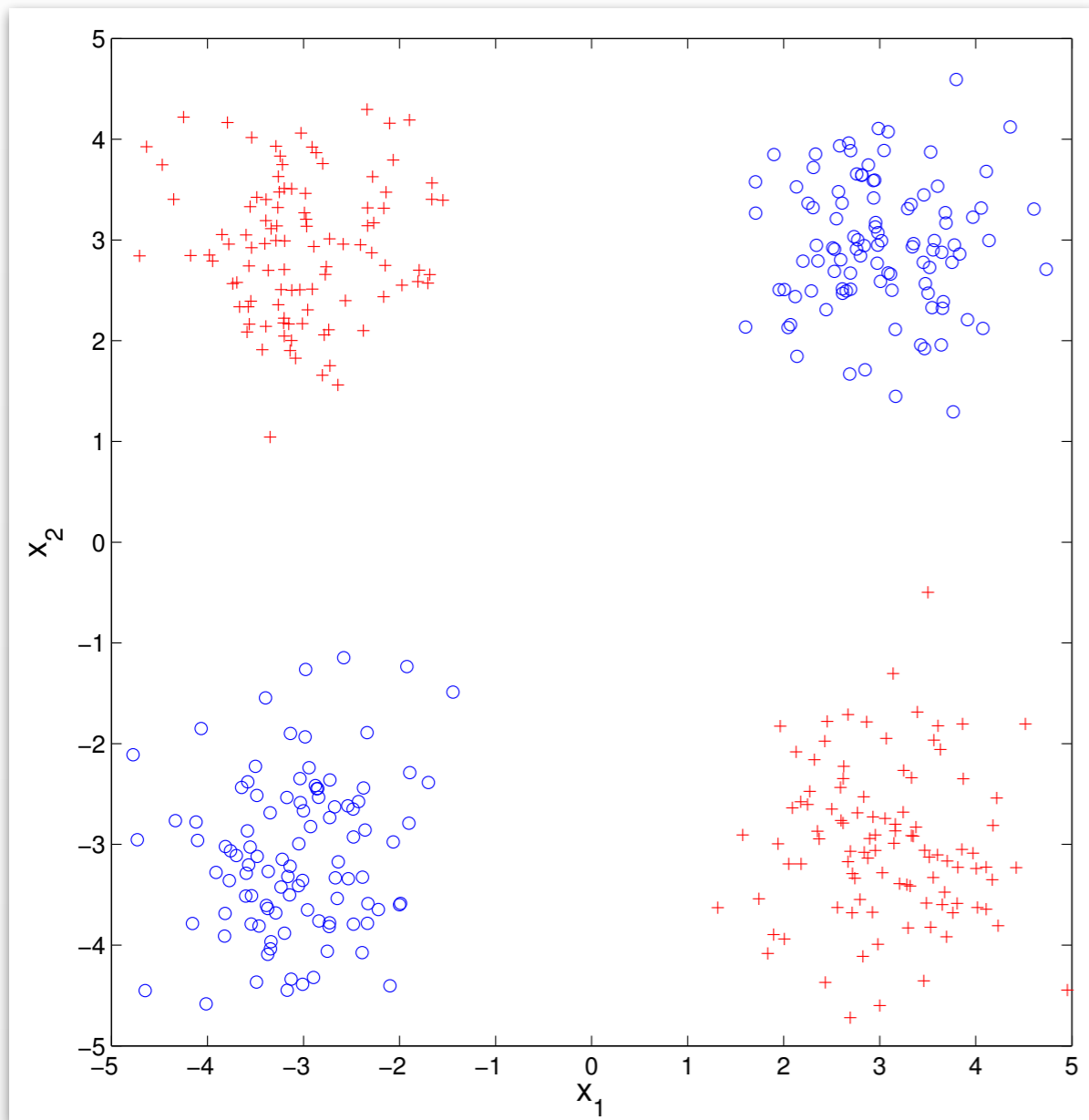
**No linear classifier**

# Inseparable Problems



**Idea:** Map features onto higher dimensional space

# Feature Map



$$\phi(x) = \begin{bmatrix} x_1 & x_2 & x_1 x_2 \end{bmatrix} \in \mathbb{R}^3$$

# SVMs with Feature Maps

*Dual problem*

$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y_i y_j \alpha_i \alpha_j \mathbf{x}_i^\top \mathbf{x}_j$$

*Dual problem with feature map*

$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y_i y_j \alpha_i \alpha_j \phi(\mathbf{x}_i)^\top \phi(\mathbf{x}_j)$$

# Computational Cost

*Example: Mapping with linear and quadratic terms*

$$\mathbf{x} = (x_1, \dots, x_d)$$

$$\phi(\mathbf{x}) = (1, x_1, \dots, x_d, x_1x_1, x_1x_2, \dots, x_dx_d)$$

# Computational Cost

*Example: Mapping with linear and quadratic terms*

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$1+d+d^2/2$   
terms



# Computational Cost

*Example: Mapping with linear and quadratic terms*

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Polynomial	$\phi(\mathbf{x})$	Cost	100 features
Quadratic	> $d^2/2$ terms up to degree 2	$d^2 N^2 / 4$	$2,500 N^2$
Cubic	> $d^3/6$ terms up to degree 3	$d^3 N^2 / 12$	$83,000 N^2$
Quartic	> $d^4/24$ terms up to degree 4	$d^4 N^2 / 48$	$1,960,000 N^2$

# Kernel Trick

Define a kernel function such that

$$k(\mathbf{x}, \mathbf{x}') = \phi(\mathbf{x})^\top \phi(\mathbf{x}')$$

$k$  can be cheaper to evaluate than  $\phi$ !

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$$\mathbf{x} = (x_1, x_2)$$

$$k(\mathbf{x}, \mathbf{x}') = (1 + \mathbf{x}^\top \mathbf{x}')^2$$

$$= 1 + x_1^2 x_1'^2 + x_2^2 x_2'^2 + 2x_1 x_1' + 2x_2 x_2' + 2x_1 x_1' x_2 x_2'$$

$$\phi(\mathbf{x}) = (1, x_1^2, x_2^2, \sqrt{2}x_1, \sqrt{2}x_2, \sqrt{2}x_1 x_2)$$

# Computational Cost

*Kernel for polynomials up to degree  $q$*

$$\mathbf{x} = (x_1, \dots, x_d)$$

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# Computational Cost

*Kernel for polynomials up to degree  $q$*

$$\mathbf{x} = (x_1, \dots, x_d)$$

$$k(\mathbf{x}, \mathbf{x}') = (1 + \mathbf{x}^\top \mathbf{x}')^q$$

Statistics Professors HATE Him!



*Doctor's discovery revealed the secret to learning any problem with just 10 training samples. Watch this shocking video and learn how rapidly you can find a solution to your learning problems using this one sneaky kernel trick! Free from overfitting!*

<http://www.oneweirdkerneltrick.com>

# Kernels



*Borrowing from:*  
Arthur Gretton  
(Gatsby, UCL)



# Hilbert Spaces

## Definition (Inner product)

Let  $\mathcal{H}$  be a vector space over  $\mathbb{R}$ . A function  $\langle \cdot, \cdot \rangle_{\mathcal{H}} : \mathcal{H} \times \mathcal{H} \rightarrow \mathbb{R}$  is an **inner product** on  $\mathcal{H}$  if

- 1 Linear:  $\langle \alpha_1 f_1 + \alpha_2 f_2, g \rangle_{\mathcal{H}} = \alpha_1 \langle f_1, g \rangle_{\mathcal{H}} + \alpha_2 \langle f_2, g \rangle_{\mathcal{H}}$
- 2 Symmetric:  $\langle f, g \rangle_{\mathcal{H}} = \langle g, f \rangle_{\mathcal{H}}$
- 3  $\langle f, f \rangle_{\mathcal{H}} \geq 0$  and  $\langle f, f \rangle_{\mathcal{H}} = 0$  if and only if  $f = 0$ .

**Norm** induced by the inner product:  $\|f\|_{\mathcal{H}} := \sqrt{\langle f, f \rangle_{\mathcal{H}}}$

## Definition (Hilbert space)

Inner product space containing Cauchy sequence limits.

# Example: Fourier Bases

$$\langle f, f' \rangle := \int_{-\infty}^{\infty} dx f(x)^* f'(x)$$

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*Fourier modes define a vector space*

# Kernels

## Definition

Let  $\mathcal{X}$  be a non-empty set. A function  $k : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  is a **kernel** if there exists an  $\mathbb{R}$ -Hilbert space and a map  $\phi : \mathcal{X} \rightarrow \mathcal{H}$  such that  $\forall x, x' \in \mathcal{X}$ ,

$$k(x, x') := \langle \phi(x), \phi(x') \rangle_{\mathcal{H}}.$$

- Almost no conditions on  $\mathcal{X}$  (eg,  $\mathcal{X}$  itself doesn't need an inner product, eg. documents).
- A single kernel can correspond to several possible features. A trivial example for  $\mathcal{X} := \mathbb{R}$ :

$$\phi_1(x) = x \quad \text{and} \quad \phi_2(x) = \begin{bmatrix} x/\sqrt{2} \\ x/\sqrt{2} \end{bmatrix}$$

# Sums, Transformations, Products

## Theorem (Sums of kernels are kernels)

*Given  $\alpha > 0$  and  $k, k_1$  and  $k_2$  all kernels on  $\mathcal{X}$ , then  $\alpha k$  and  $k_1 + k_2$  are kernels on  $\mathcal{X}$ .*

(Proof via positive definiteness: **later!**) A difference of kernels may not be a kernel (**why?**)

## Theorem (Mappings between spaces)

*Let  $\mathcal{X}$  and  $\tilde{\mathcal{X}}$  be sets, and define a map  $A : \mathcal{X} \rightarrow \tilde{\mathcal{X}}$ . Define the kernel  $k$  on  $\tilde{\mathcal{X}}$ . Then the kernel  $k(A(x), A(x'))$  is a kernel on  $\mathcal{X}$ .*

Example:  $k(x, x') = x^2 (x')^2$ .

## Theorem (Products of kernels are kernels)

*Given  $k_1$  on  $\mathcal{X}_1$  and  $k_2$  on  $\mathcal{X}_2$ , then  $k_1 \times k_2$  is a kernel on  $\mathcal{X}_1 \times \mathcal{X}_2$ . If  $\mathcal{X}_1 = \mathcal{X}_2 = \mathcal{X}$ , then  $k := k_1 \times k_2$  is a kernel on  $\mathcal{X}$ .*

# Polynomial Kernels

## Theorem (Polynomial kernels)

*Let  $x, x' \in \mathbb{R}^d$  for  $d \geq 1$ , and let  $m \geq 1$  be an integer and  $c \geq 0$  be a positive real. Then*

$$k(x, x') := (\langle x, x' \rangle + c)^m$$

*is a valid kernel.*

**To prove:** expand into a sum (with non-negative scalars) of kernels  $\langle x, x' \rangle$  raised to integer powers. These individual terms are valid kernels by the product rule.



# Infinite Sequences

## Definition

The space  $\ell_2$  (**square** summable sequences) comprises all sequences  $a := (a_i)_{i \geq 1}$  for which

$$\|a\|_{\ell_2}^2 = \sum_{i=1}^{\infty} a_i^2 < \infty.$$

## Definition

Given sequence of functions  $(\phi_i(x))_{i \geq 1}$  in  $\ell_2$  where  $\phi_i : \mathcal{X} \rightarrow \mathbb{R}$  is the  $i$ th coordinate of  $\phi(x)$ . Then

$$k(x, x') := \sum_{i=1}^{\infty} \phi_i(x) \phi_i(x') \quad (1)$$

# Infinite Sequences

Why square summable? By Cauchy-Schwarz,

$$\left| \sum_{i=1}^{\infty} \phi_i(x) \phi_i(x') \right| \leq \|\phi(x)\|_{\ell_2} \|\phi(x')\|_{\ell_2},$$

so the sequence defining the inner product converges for all  $x, x' \in \mathcal{X}$

# Taylor Series Kernels

## Definition (Taylor series kernel)

For  $r \in (0, \infty]$ , with  $a_n \geq 0$  for all  $n \geq 0$

$$f(z) = \sum_{n=0}^{\infty} a_n z^n \quad |z| < r, z \in \mathbb{R},$$

Define  $\mathcal{X}$  to be the  $\sqrt{r}$ -ball in  $\mathbb{R}^d$ , so  $\|x\| < \sqrt{r}$ ,

$$k(x, x') = f(\langle x, x' \rangle) = \sum_{n=0}^{\infty} a_n \langle x, x' \rangle^n.$$

## Example (Exponential kernel)

$$k(x, x') := \exp(\langle x, x' \rangle).$$

# Gaussian Kernel

*(also known as Radial Basis Function (RBF) kernel)*

## Example (Gaussian kernel)

The Gaussian kernel on  $\mathbb{R}^d$  is defined as

$$k(x, x') := \exp\left(-\gamma^{-2} \|x - x'\|^2\right).$$

**Proof:** an exercise! Use product rule, mapping rule, exponential kernel.

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The Gaussian kernel on  $\mathbb{R}^d$  is defined as

$$k(\mathbf{x}, \mathbf{x}') := \exp\left(-\gamma^{-2} \|\mathbf{x} - \mathbf{x}'\|^2\right).$$

**Proof:** an exercise! Use product rule, mapping rule, exponential kernel.

*Squared Exponential (SE)*

$$k(\mathbf{x}, \mathbf{x}') = \exp^{-\frac{1}{2} \mathbf{x}^\top \Sigma^{-1} \mathbf{x}'}$$

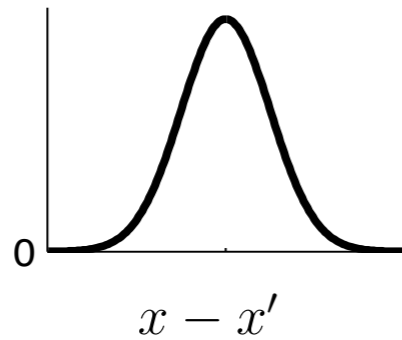
*Automatic Relevance  
Determination (ARD)*

$$k(\mathbf{x}, \mathbf{x}') = \exp^{-\frac{1}{2} \sum_{i=1}^d \frac{(x_i - x'_i)^2}{\sigma_i^2}}$$

# Products of Kernels

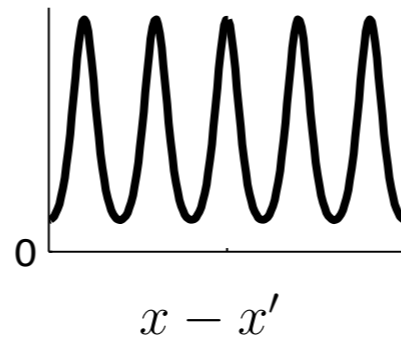
Squared-exp (SE)

$$\sigma_f^2 \exp\left(-\frac{(x-x')^2}{2\ell^2}\right)$$



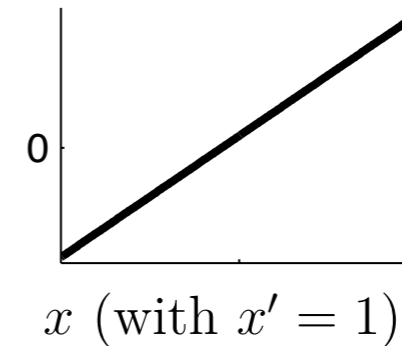
Periodic (Per)

$$\sigma_f^2 \exp\left(-\frac{2}{\ell^2} \sin^2\left(\pi \frac{x-x'}{p}\right)\right)$$

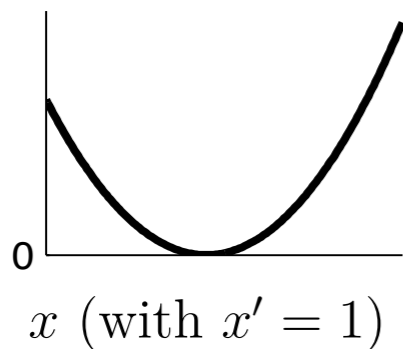


Linear (Lin)

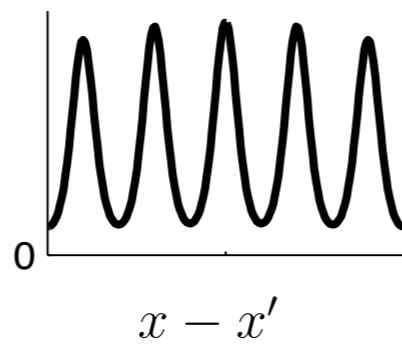
$$\sigma_f^2 (x - c)(x' - c)$$



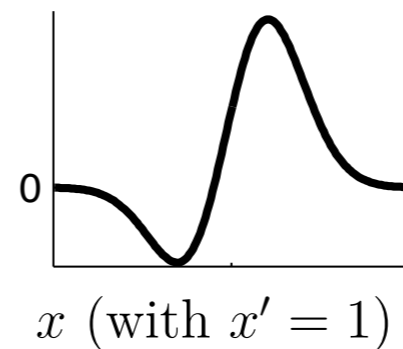
Lin  $\times$  Lin



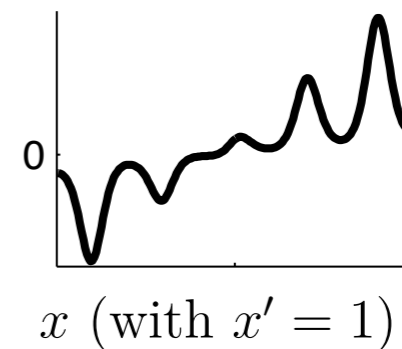
SE  $\times$  Per



Lin  $\times$  SE



Lin  $\times$  Per



*source: David Duvenaud (PhD Thesis)*

# Positive Definiteness

## Definition (Positive definite functions)

A symmetric function  $k : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  is **positive definite** if  $\forall n \geq 1, \forall (a_1, \dots, a_n) \in \mathbb{R}^n, \forall (x_1, \dots, x_n) \in \mathcal{X}^n,$

$$\sum_{i=1}^n \sum_{j=1}^n a_i a_j k(x_i, x_j) \geq 0.$$

The function  $k(\cdot, \cdot)$  is **strictly positive definite** if for mutually distinct  $x_i$ , the equality holds only when all the  $a_i$  are zero.

# Mercer's Theorem

## Theorem

Let  $\mathcal{H}$  be a Hilbert space,  $\mathcal{X}$  a non-empty set and  $\phi : \mathcal{X} \rightarrow \mathcal{H}$ .  
Then  $\langle \phi(x), \phi(y) \rangle_{\mathcal{H}} =: k(x, y)$  is positive definite.

## Proof.

$$\begin{aligned} \sum_{i=1}^n \sum_{j=1}^n a_i a_j k(x_i, x_j) &= \sum_{i=1}^n \sum_{j=1}^n \langle a_i \phi(x_i), a_j \phi(x_j) \rangle_{\mathcal{H}} \\ &= \left\| \sum_{i=1}^n a_i \phi(x_i) \right\|_{\mathcal{H}}^2 \geq 0. \end{aligned}$$

**Reverse also holds:** positive definite  $k(x, x')$  is inner product in a unique  $\mathcal{H}$  (**Moore-Aronsjajn**: coming later!). □



# Kernelized SVMs

*Dual problem*

$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y_i y_j \alpha_i \alpha_j \mathbf{x}_i^\top \mathbf{x}_j$$

*Dual problem with **feature map***

$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y_i y_j \alpha_i \alpha_j \phi(\mathbf{x}_i)^\top \phi(\mathbf{x}_j)$$

# Kernelized SVMs

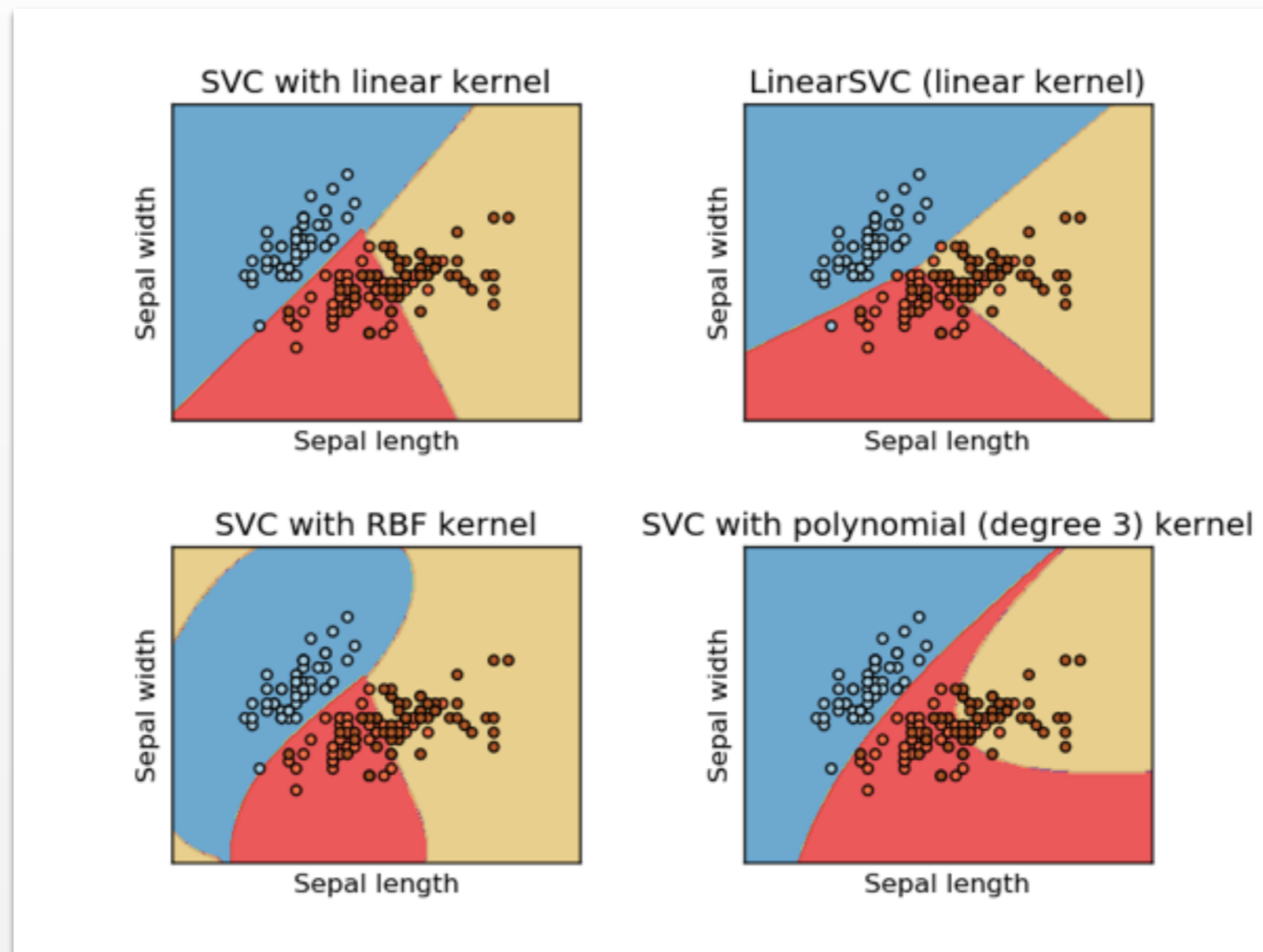
*Dual problem*

$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y_i y_j \alpha_i \alpha_j \mathbf{x}_i^\top \mathbf{x}_j$$

*Dual problem with **kernel***

$$W(\alpha) = \sum_{i=1}^m \alpha_i - \frac{1}{2} \sum_{i,j=1}^m y_i y_j \alpha_i \alpha_j k(\mathbf{x}_i, \mathbf{x}_j)$$

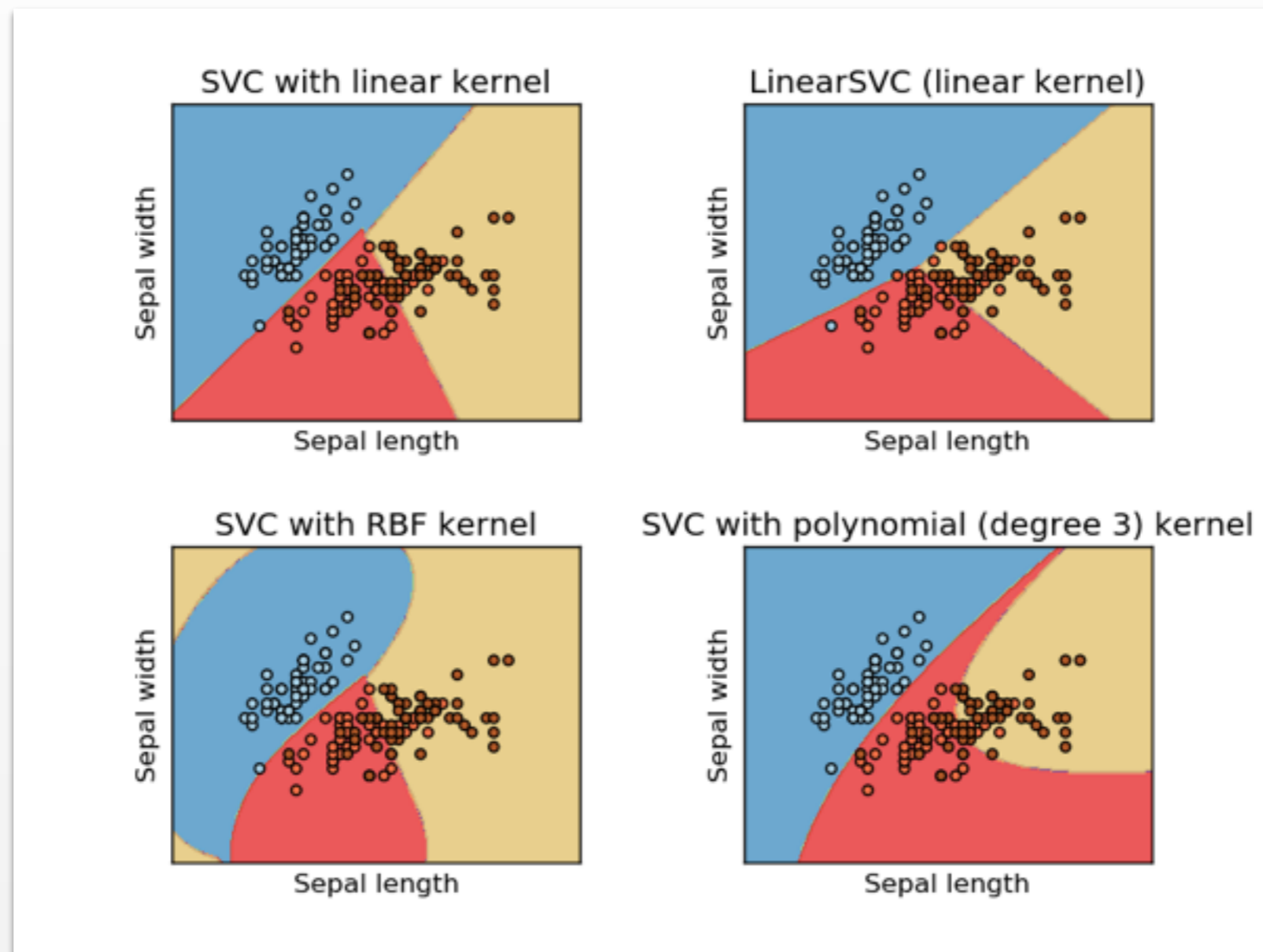
# Kernelized SVMs



*Generalization to multiple classes:*

Train multiple **one-vs-all** or **one-vs-one** classifiers

# Kernelized SVMs

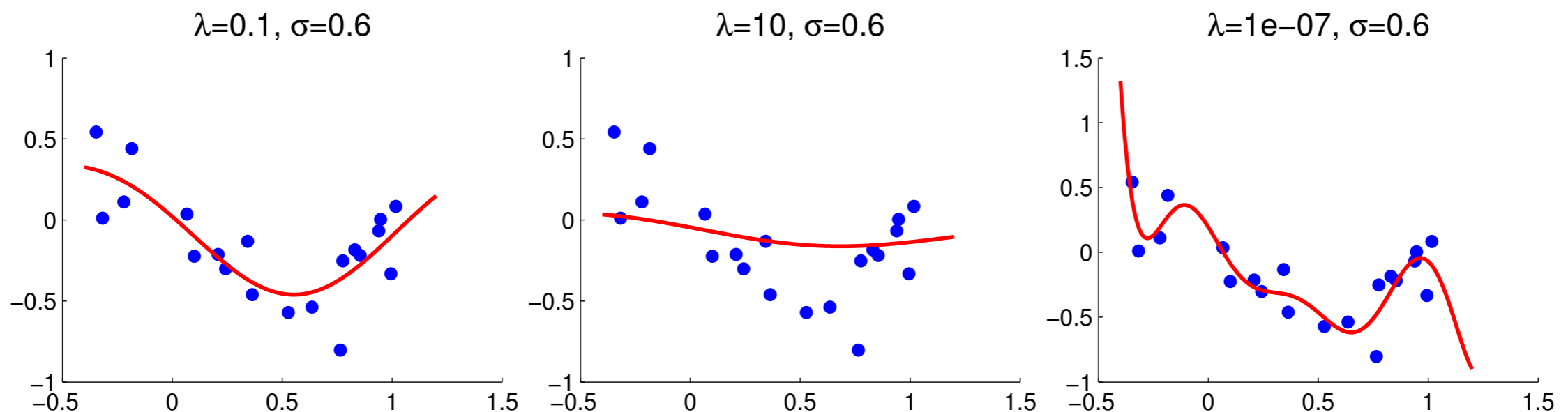


*Generalization to multiple classes:*

Train multiple **one-vs-all** or **one-vs-one** classifiers

# Kernel Ridge Regression

$$f^* = \arg \min_{f \in \mathcal{H}} \left( \sum_{i=1}^n (y_i - \langle f, \phi(x_i) \rangle_{\mathcal{H}})^2 + \lambda \|f\|_{\mathcal{H}}^2 \right).$$



*Optimization Problem*

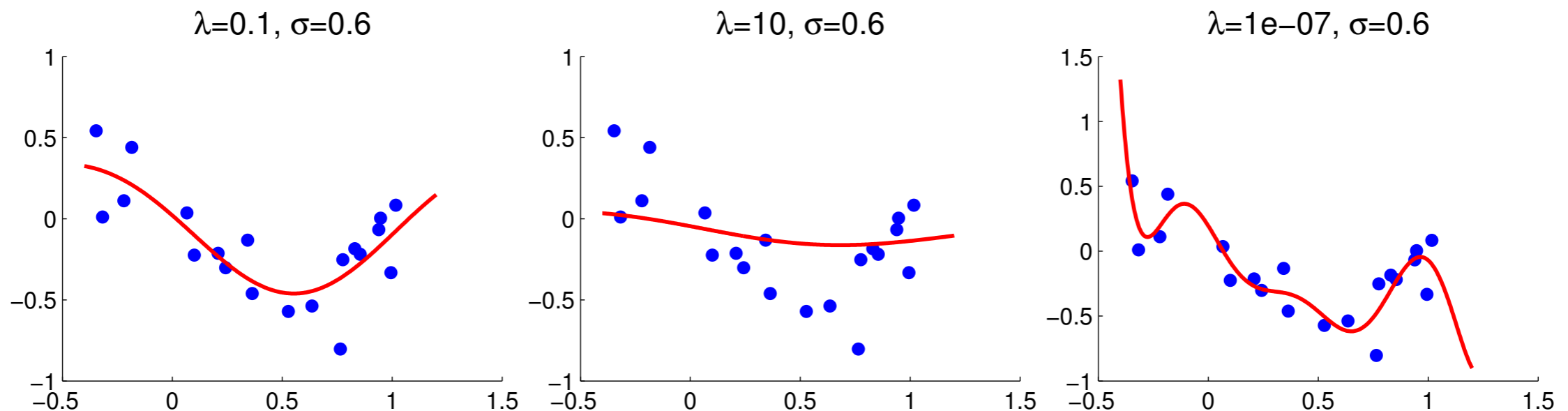
$$\begin{aligned} \min \quad & \lambda \|w\|^2 + \sum \xi_i^2 \\ \text{s.t.} \quad & \xi_i = y_i - \langle w, x_i \rangle \end{aligned}$$

*Solve for Dual Problem*

$$\begin{aligned} w &= \frac{1}{2\lambda} \sum \alpha_i x_i \\ \xi &= \frac{\alpha_i}{2} \end{aligned}$$

# Kernel Ridge Regression

$$f^* = \arg \min_{f \in \mathcal{H}} \left( \sum_{i=1}^n (y_i - \langle f, \phi(x_i) \rangle_{\mathcal{H}})^2 + \lambda \|f\|_{\mathcal{H}}^2 \right).$$



*Closed form Solution*

$$\alpha = 2\lambda(K + \lambda I)^{-1} \mathbf{y}$$

$$f(\mathbf{x}) = \mathbf{y}^\top (K + \lambda I)^{-1} \mathbf{k}$$

$$\mathbf{y} := (y_1, \dots, y_n)$$

$$K_{ij} := k(\mathbf{x}_i, \mathbf{x}_j)$$

$$\mathbf{k}_i(\mathbf{x}) := k(\mathbf{x}_i, \mathbf{x})$$