

# Beyond Bag of Words

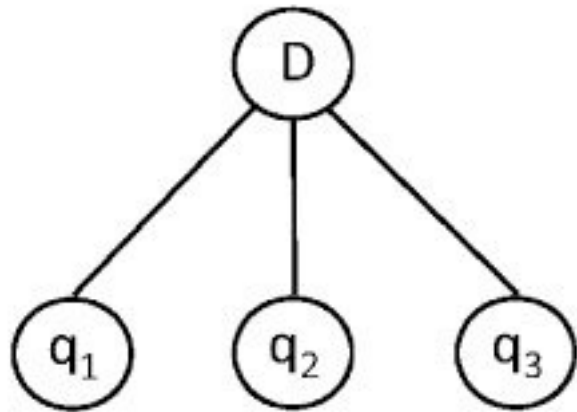
CS6200  
Information Retrieval

# Bags of Words

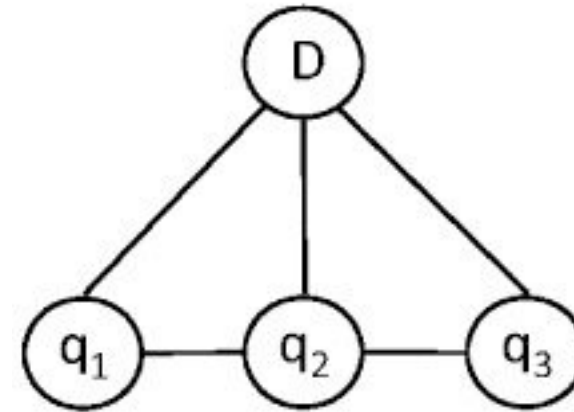
- Most efficient (and still very effective) retrieval models treat words/terms as independent
- Generalized models based on (log-)linear combination of features of both query and document

$$S_W(D;Q) = \sum_j w_j \cdot f_j(D,Q)$$

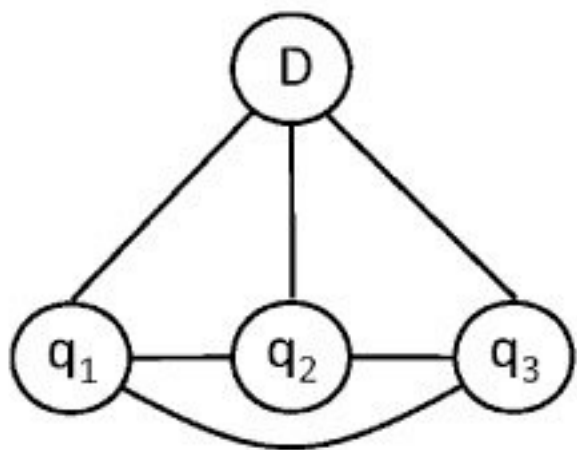
# Term Dependence Models



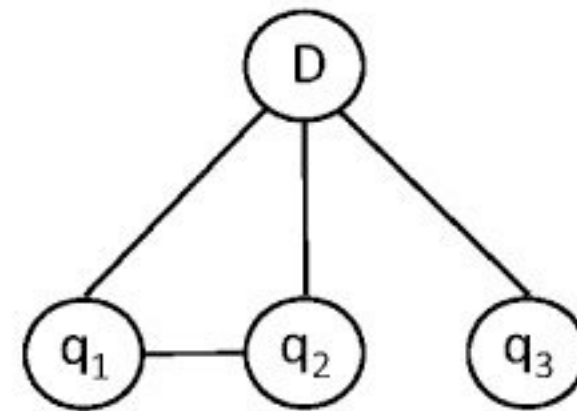
Full independence



Sequential dependence

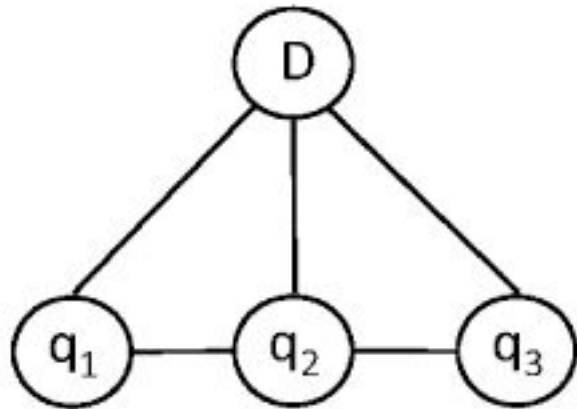


Full dependence



General dependence

# Term Dependence Models

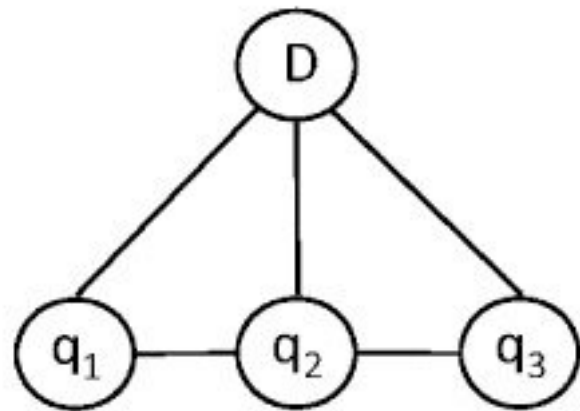


Sequential dependence

$$S_w(D;Q) = \sum_j w_j \cdot f_j(D,Q)$$

```
#weight(0.8 #combine(president abraham lincoln)
0.1 #combine(#od:1 (president abraham)
              #od:1 (abraham lincoln))
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              #uw:8(abraham lincoln)))
```

# Term Dependence Models



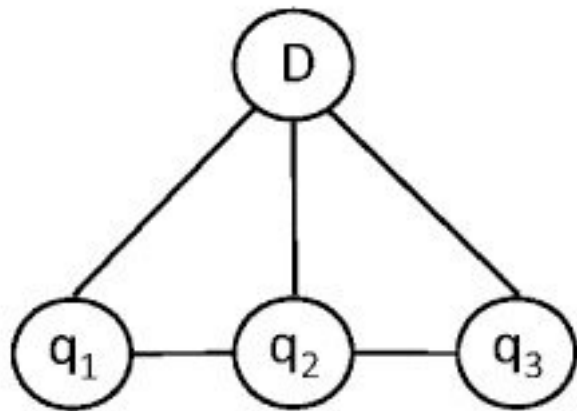
$$S_w(D;Q) = \sum_j w_j \cdot f_j(D,Q)$$

Sequential dependence

Weights of different bigrams are tied

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# Term Dependence Models



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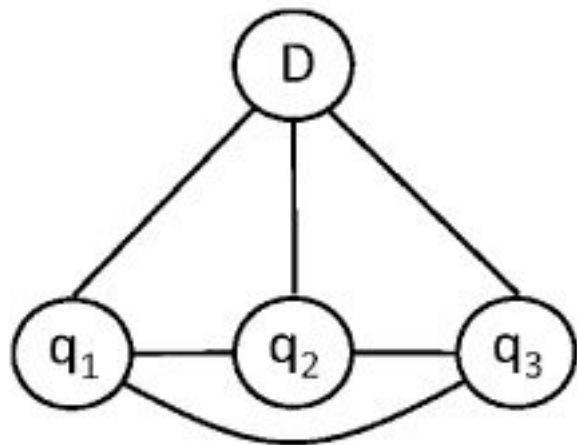
## Sequential dependence

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```

Therefore, estimate weights  
for **classes** of features, not for each  
individual bigram

# Term Dependence Models

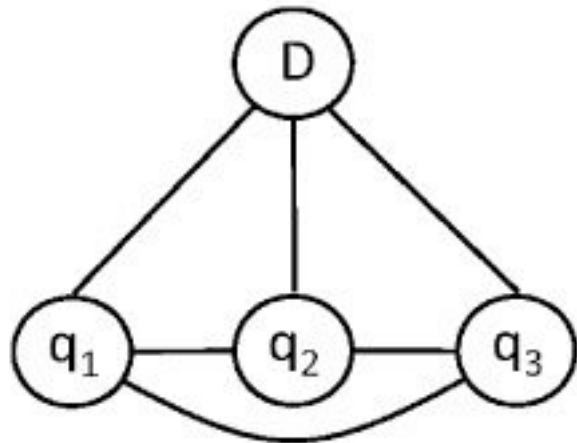


Full dependence

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              #uw:12(president abraham lincoln)))
```

# Term Dependence Models



Full dependence

$$S_w(D;Q) = \sum_j w_j \cdot f_j(D,Q)$$

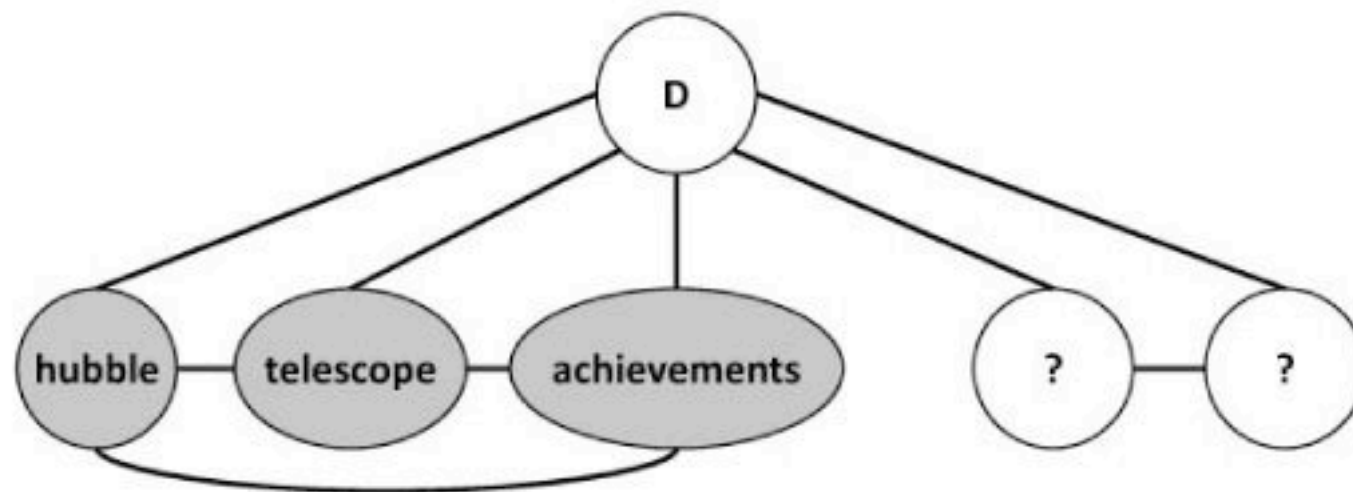
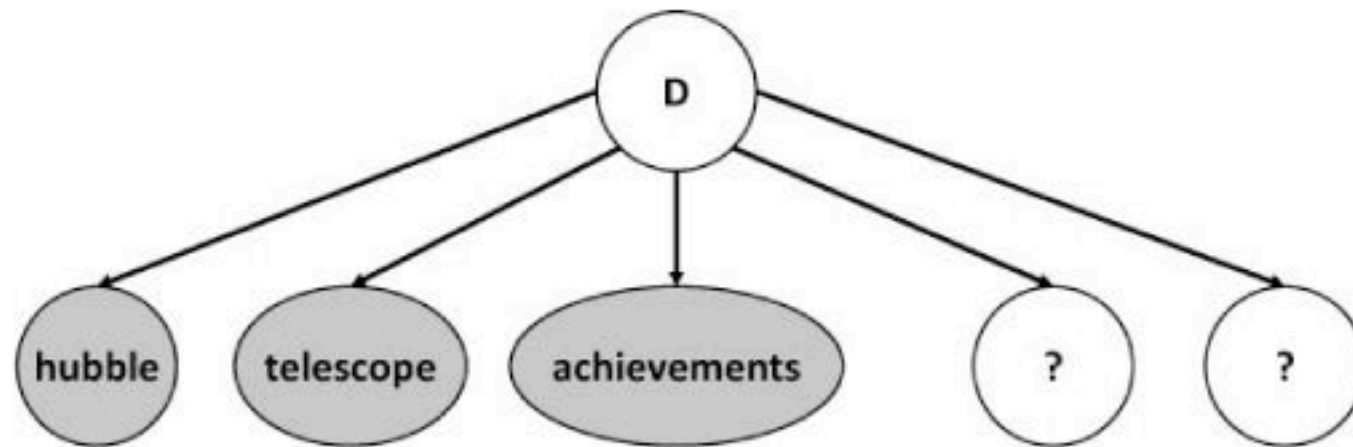
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#uw:8(abraham lincoln)
#uw:8(president lincoln)
#uw:12(president abraham lincoln)))
```

Features (with tied weights) for  
bigrams, trigrams, etc.



# Term Dependence Models

## Unigram relevance model



## Latent concept expansion

### 1-word concepts

telescope  
hubble  
space  
mirror  
NASA  
launch  
astronomy  
shuttle  
test  
new  
discovery  
time  
universe  
optical  
light

### 2-word concepts

hubble telescope  
space telescope  
hubble space  
telescope mirror  
telescope hubble  
mirror telescope  
telescope NASA  
telescope space  
hubble mirror  
NASA hubble  
telescope astronomy  
telescope optical  
hubble optical  
telescope discovery  
telescope shuttle

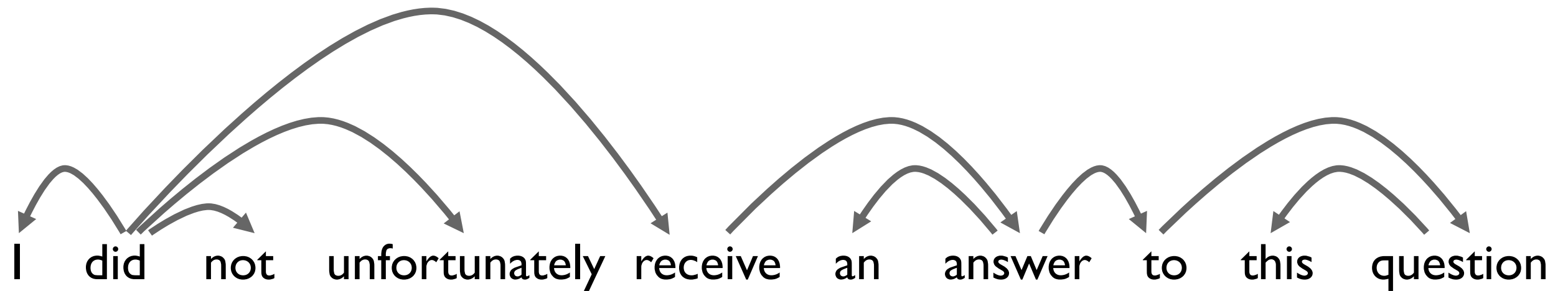
# Syntactic Dependencies

*Maximum directed spanning tree*

I did not unfortunately receive an answer to this question

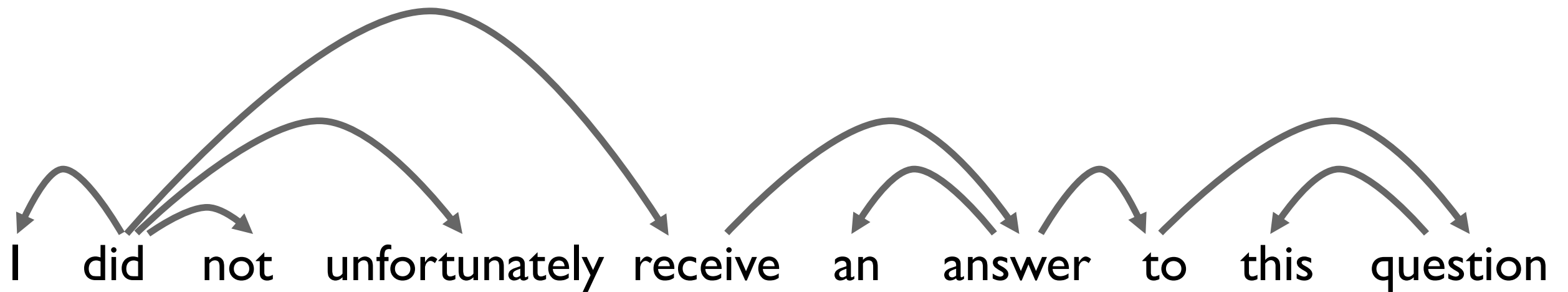
# Syntactic Dependencies

*Maximum directed spanning tree*



# Syntactic Dependencies

*Maximum directed spanning tree*



$n^{n-1} = 10^9 = 1$  billion  
possible trees!

# Cross-Language Syntax

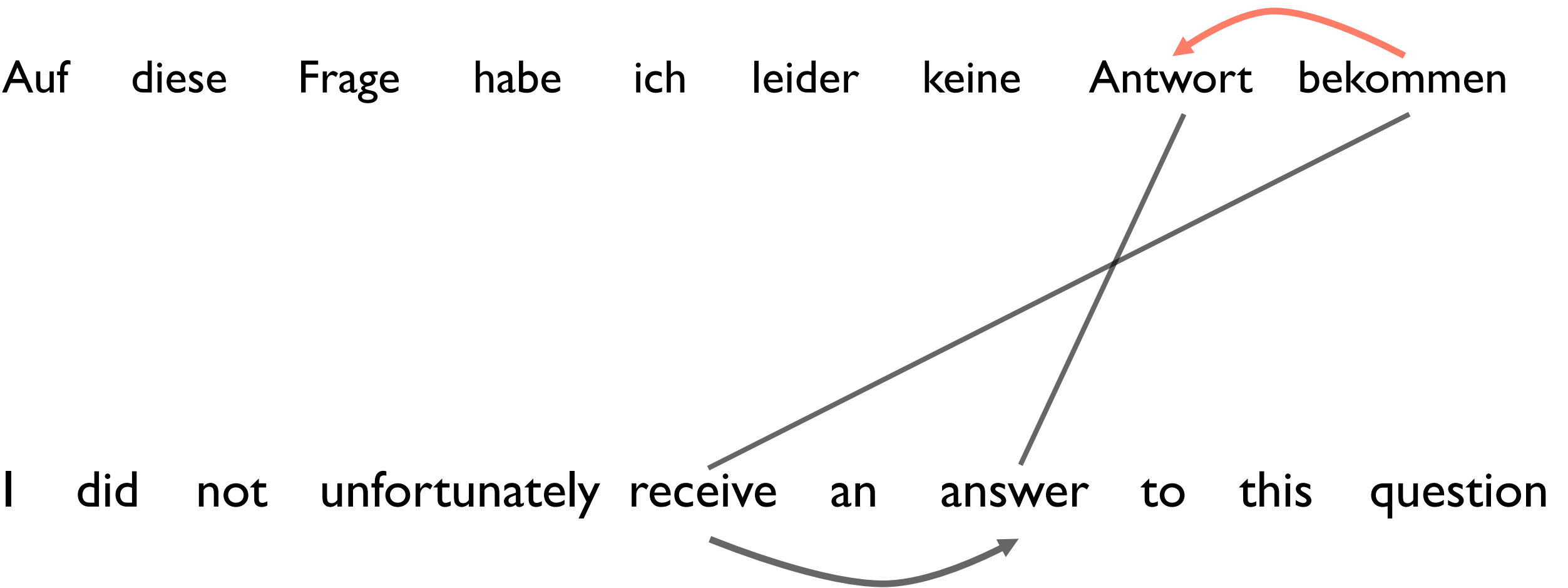
*Parser projection*

*Target language*

Auf diese Frage habe ich leider keine Antwort bekommen

I did not unfortunately receive an answer to this question

*Source language*



# Cross-Language Syntax

Tschernobyl könnte dann etwas später an die Reihe kommen

Then we could deal with Chernobyl some time later

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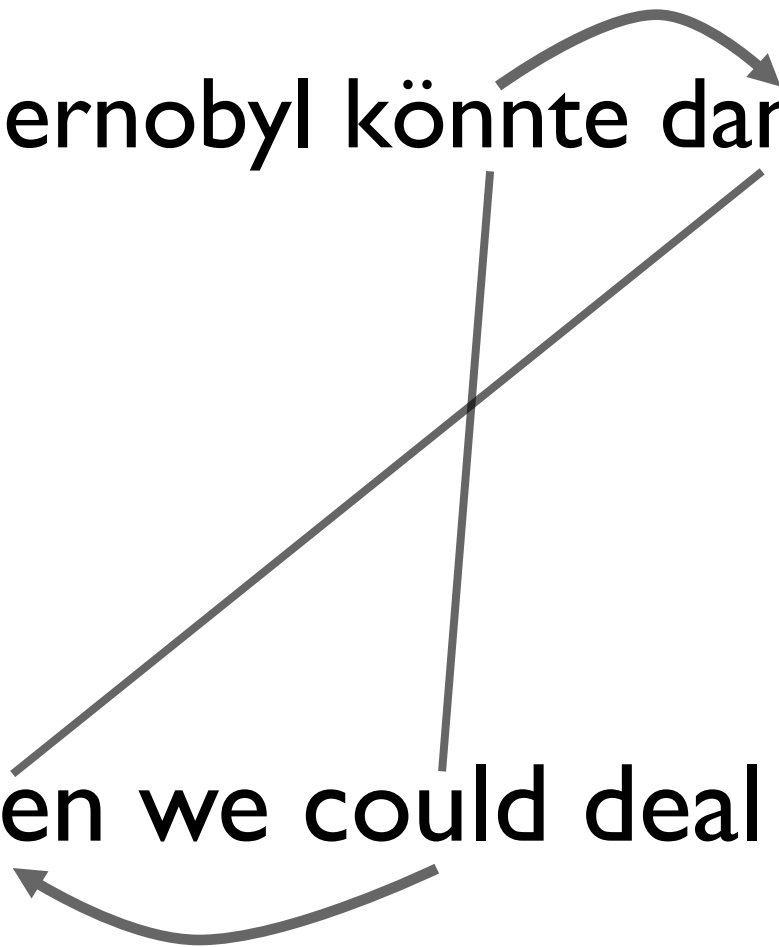
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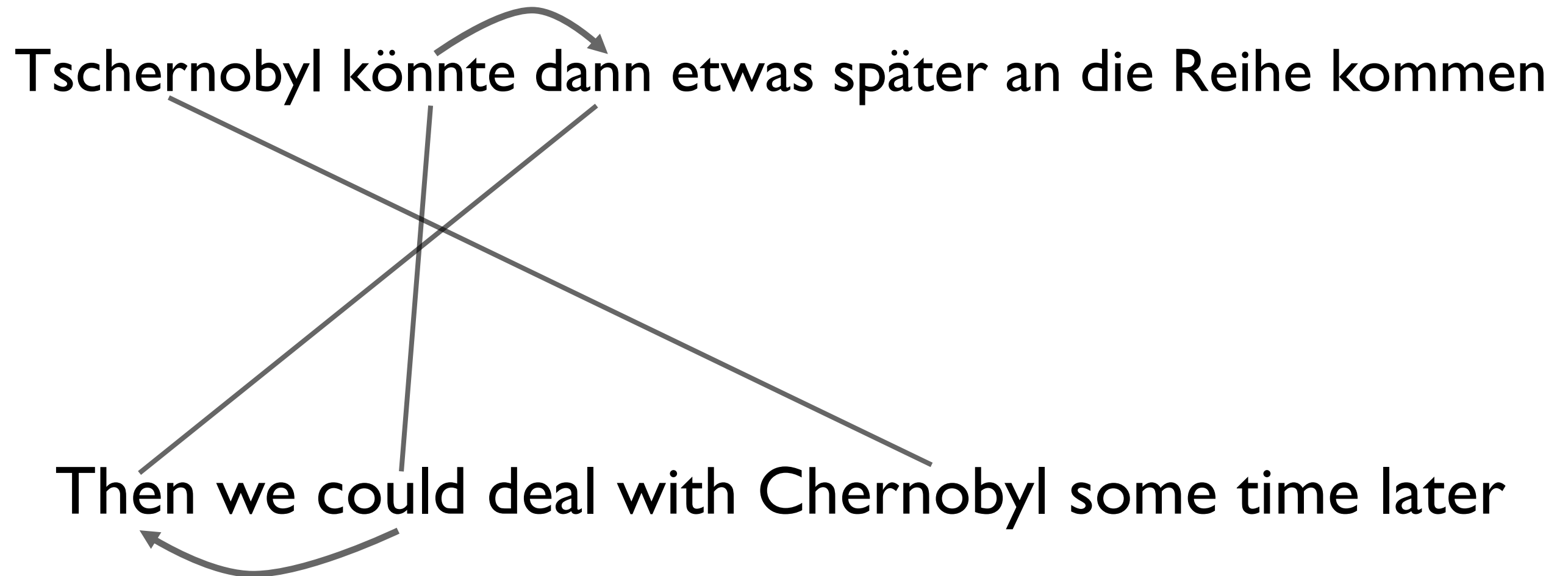
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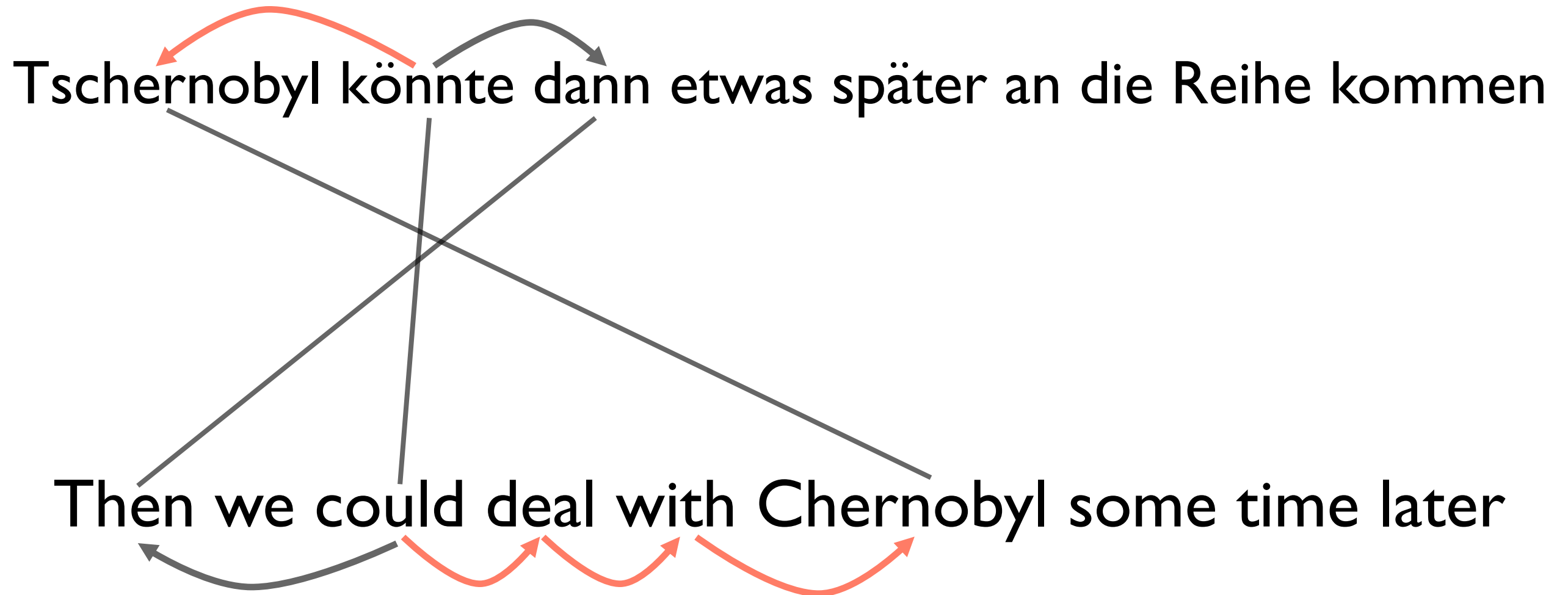




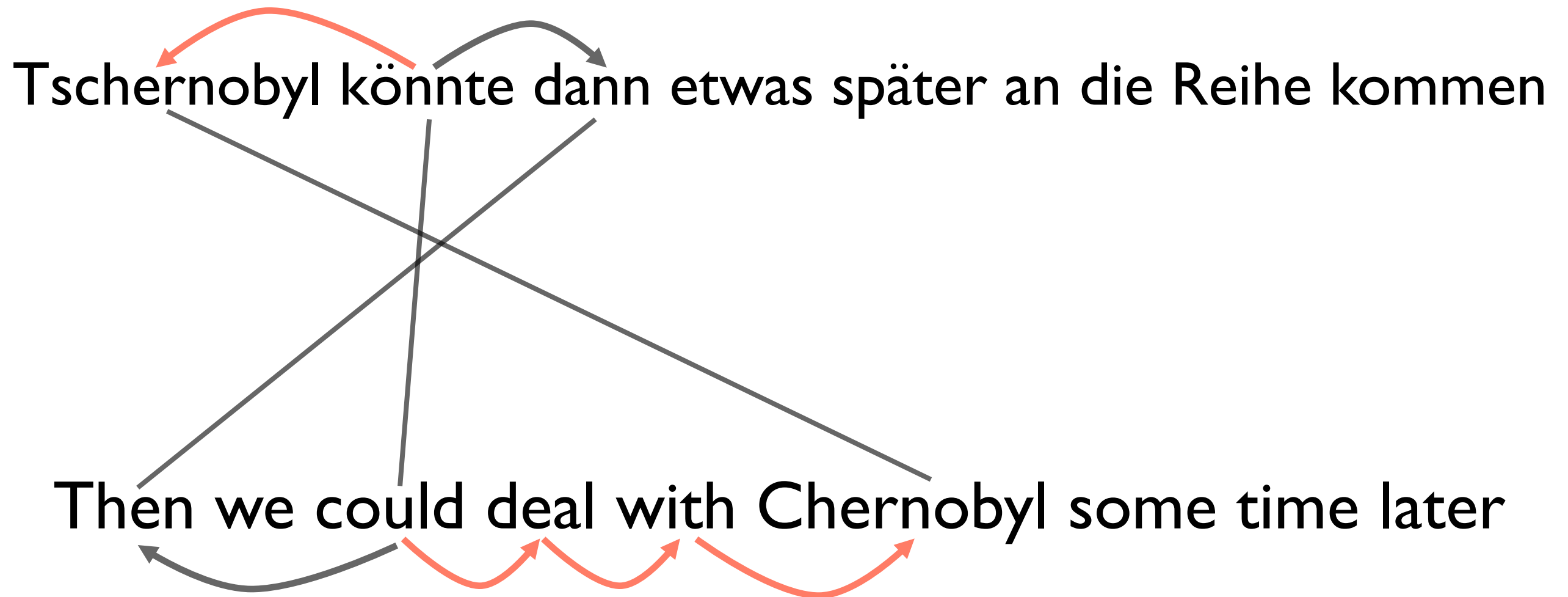
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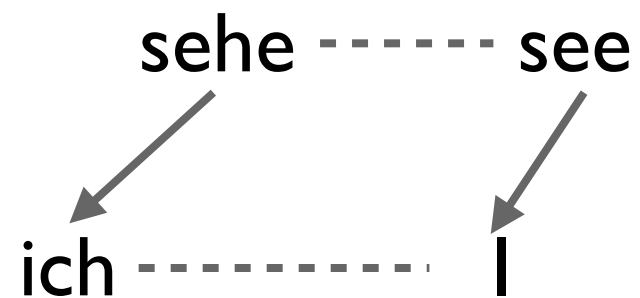
# Cross-Language Syntax



*Structures not isomorphic:  
use **quasi-synchronous** alignment features*

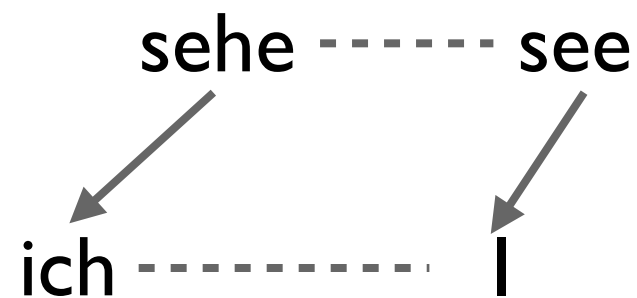
# Alignment Configurations

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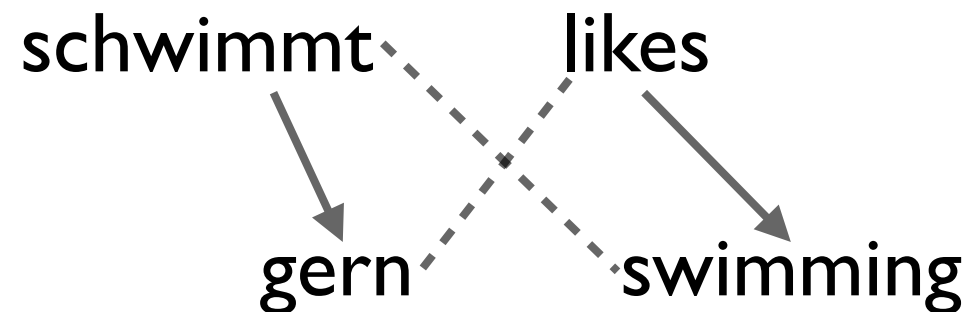


*monotonic*  
*(parent-child)*

# Alignment Configurations

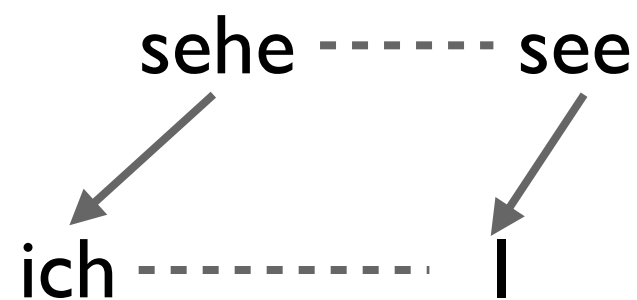


*monotonic  
(parent-child)*

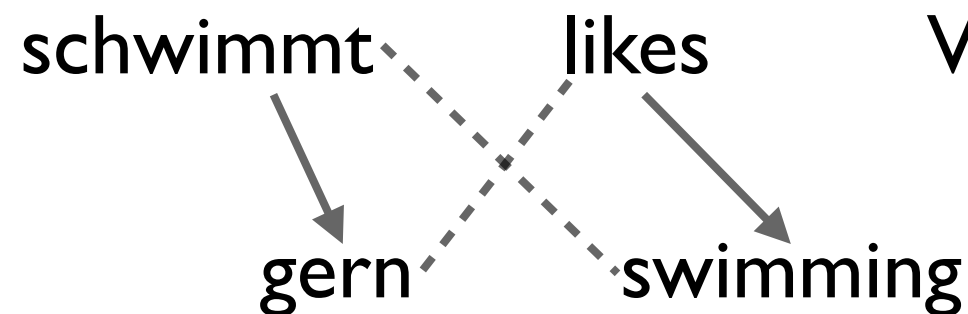


*head swapping*

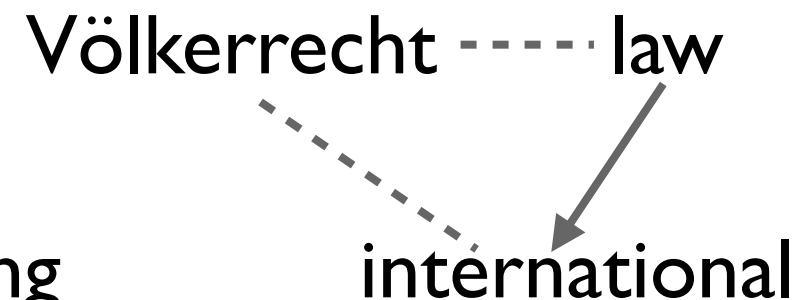
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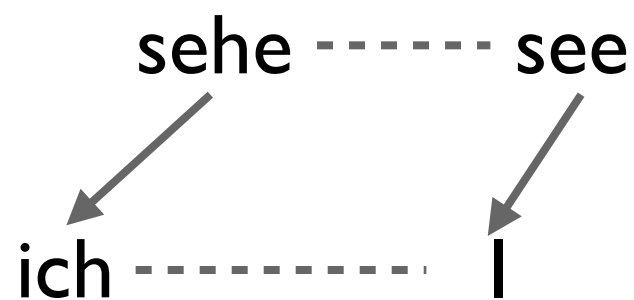


*head swapping*

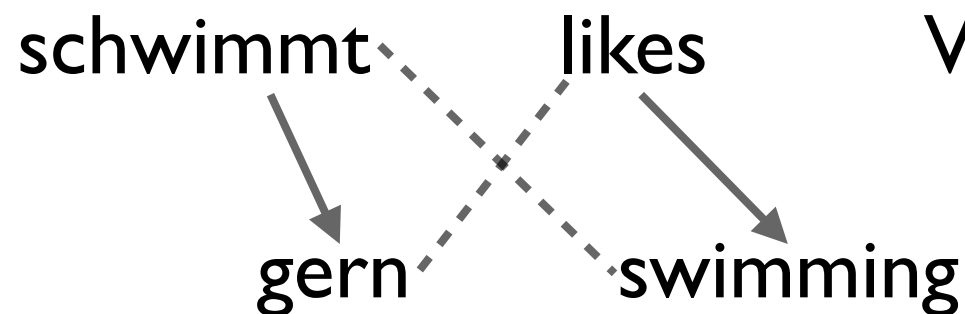


*two-to-one*

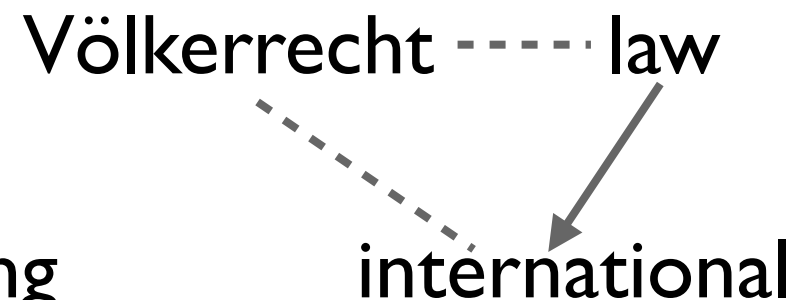
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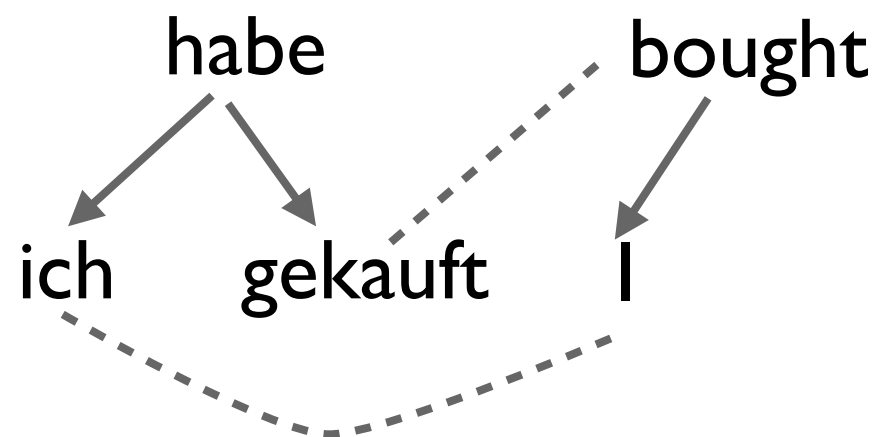


*head swapping*



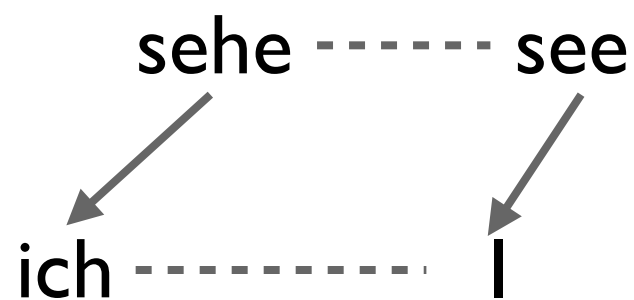
*two-to-one*

*siblings*

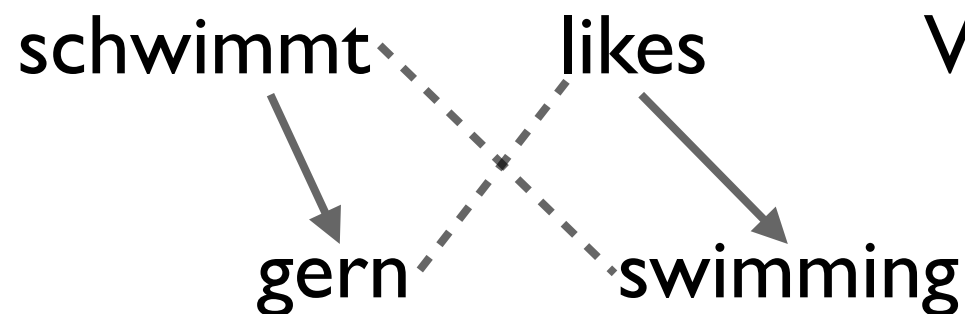




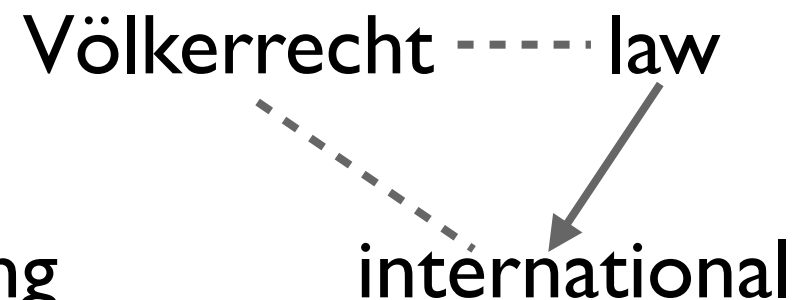
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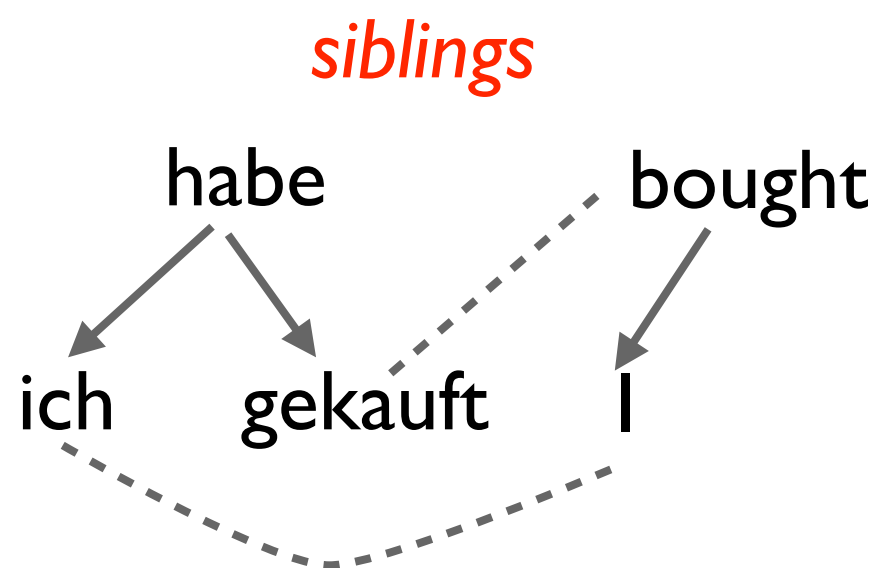
*monotonic  
(parent-child)*



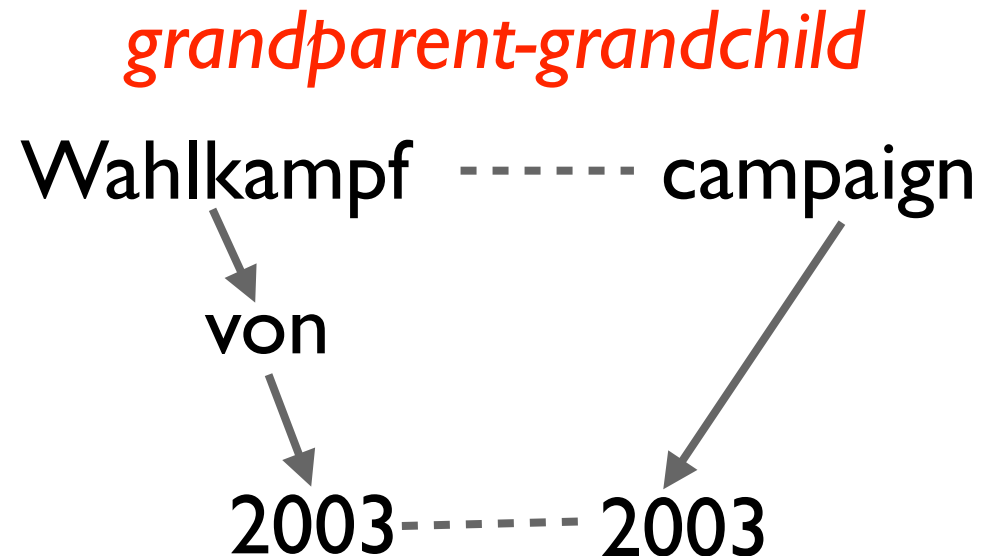
*head swapping*



*two-to-one*

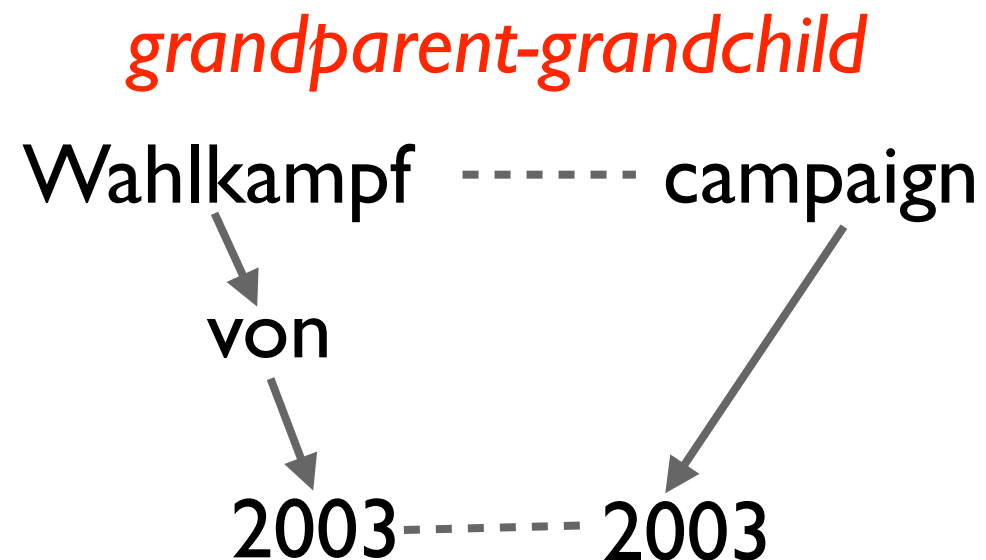
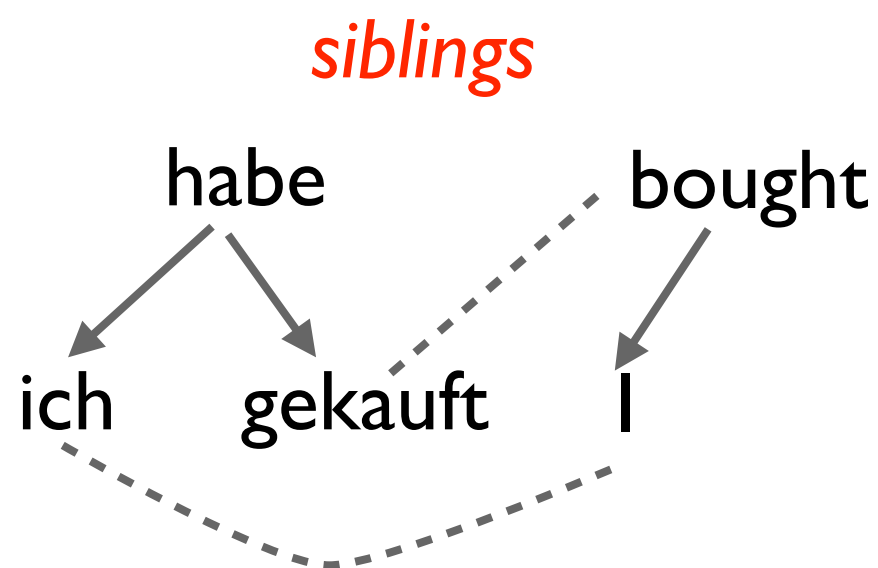
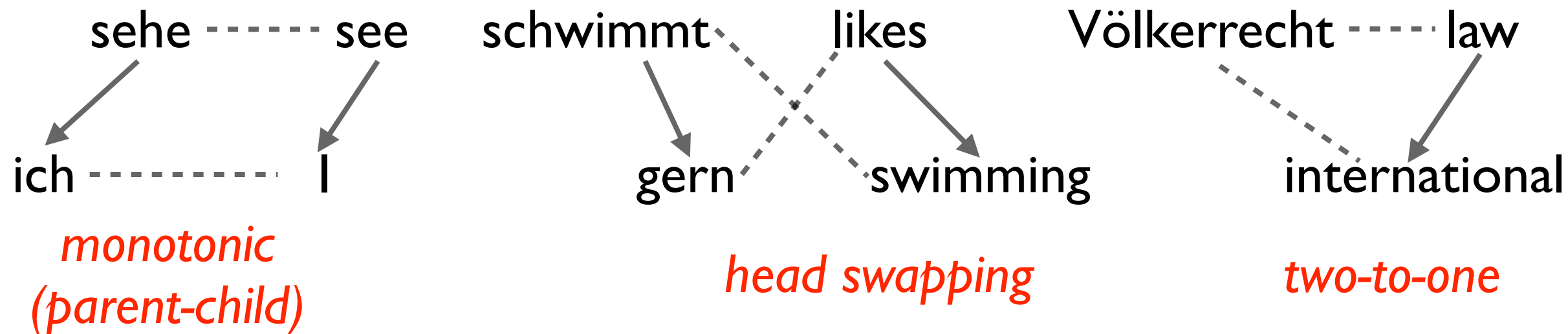


*siblings*



*grandparent-grandchild*

# Alignment Configurations



*Also C-command, descendant, "none of the above"*

# Quasi-Synchronous Dependence

- Syntactic models of document mismatch
  - ✦ Developed (by me) for MT (*SMT* 2006; *EMNLP* 2009)

*Query*

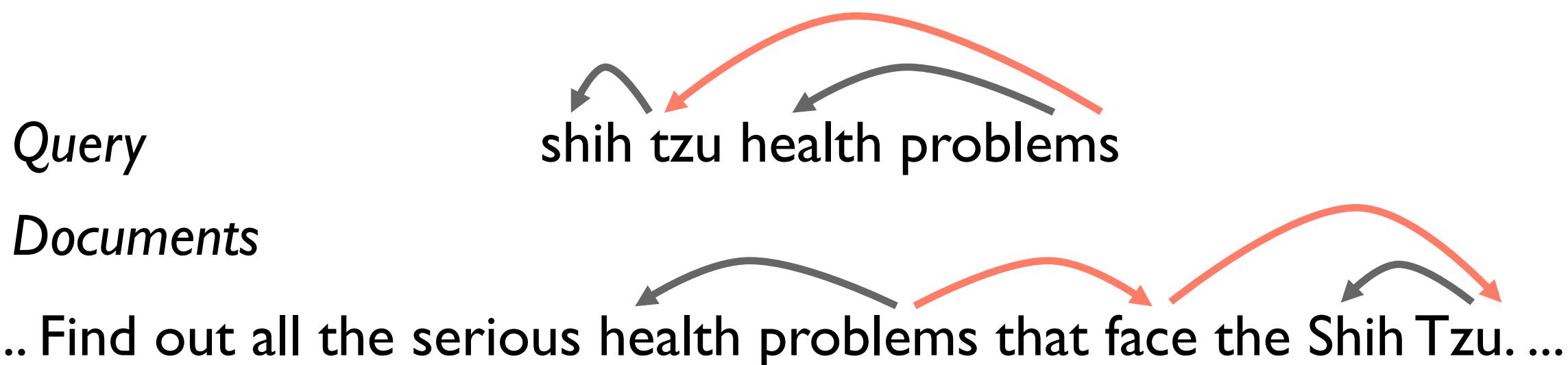
shih tzu health problems

*Documents*

... Find out all the serious health problems that face the Shih Tzu. ...

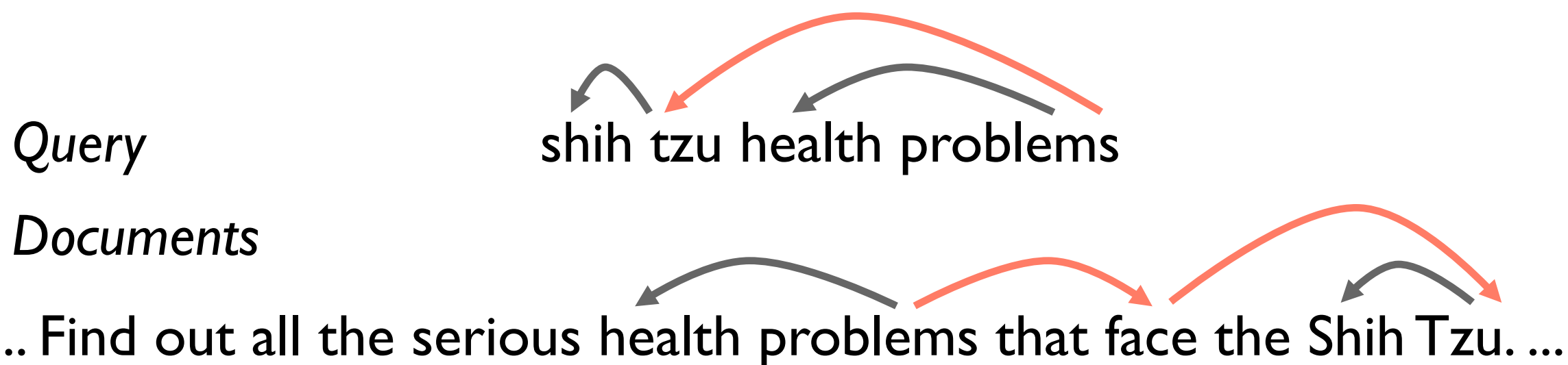
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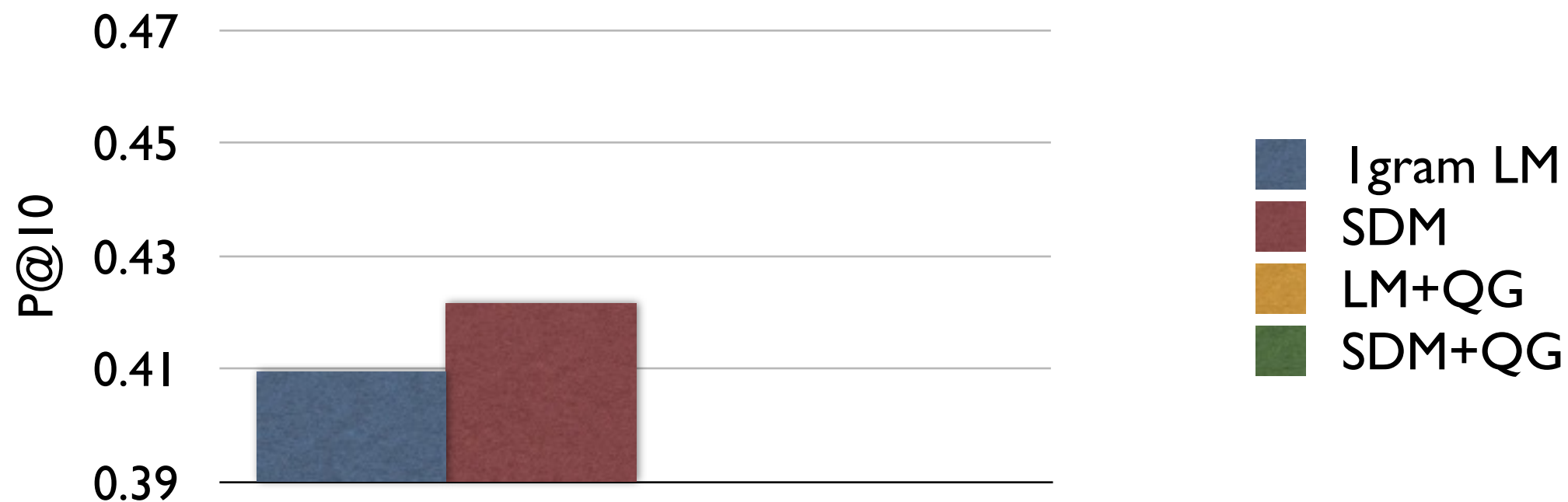
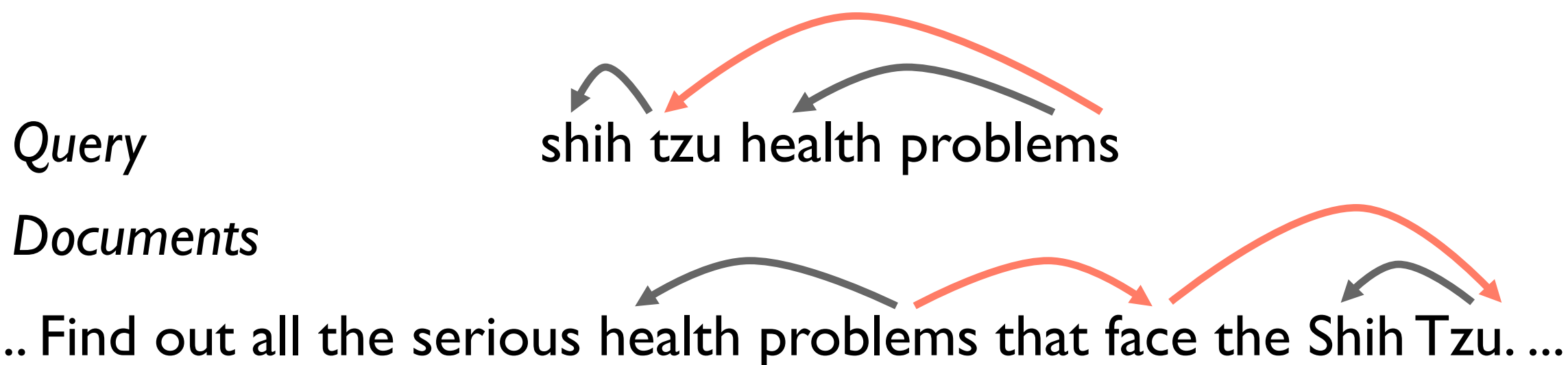
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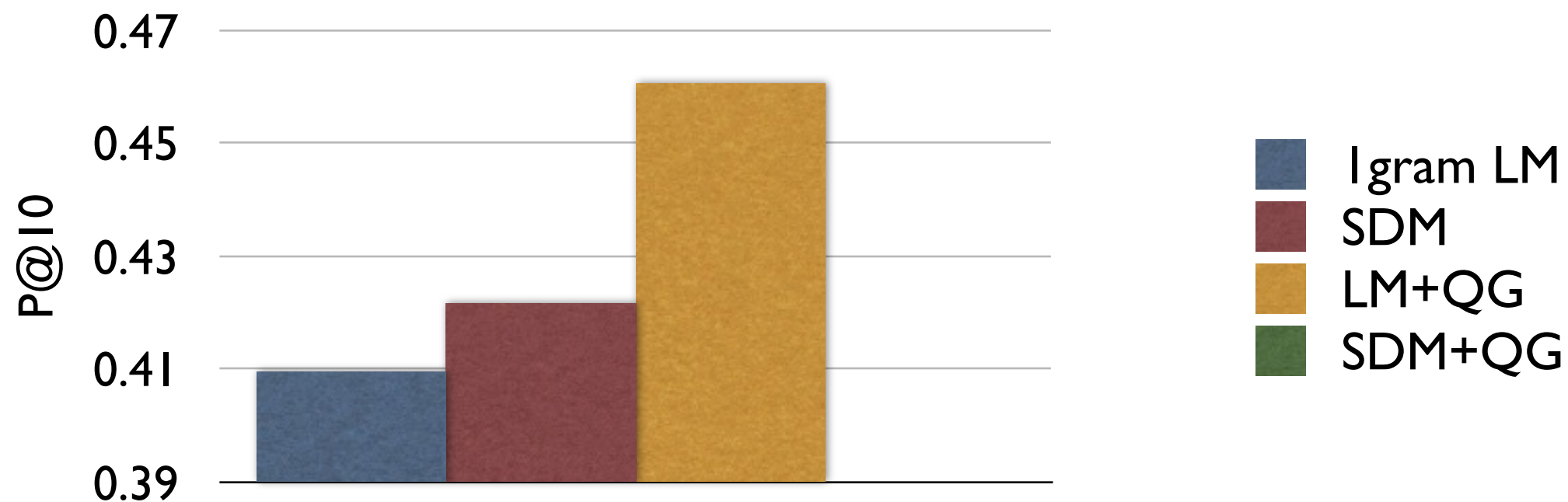
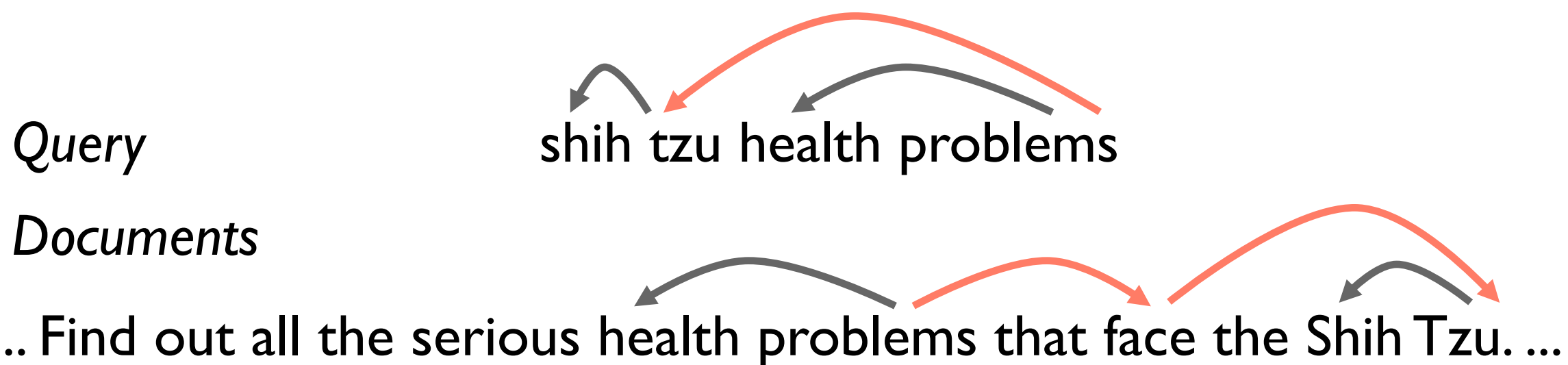
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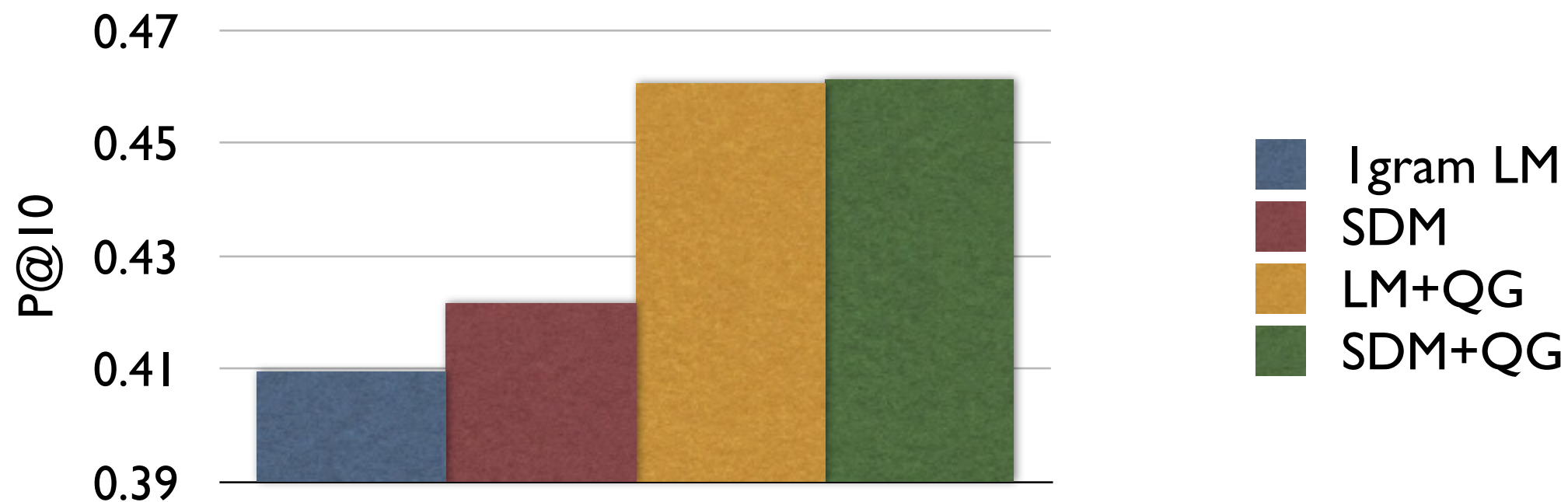
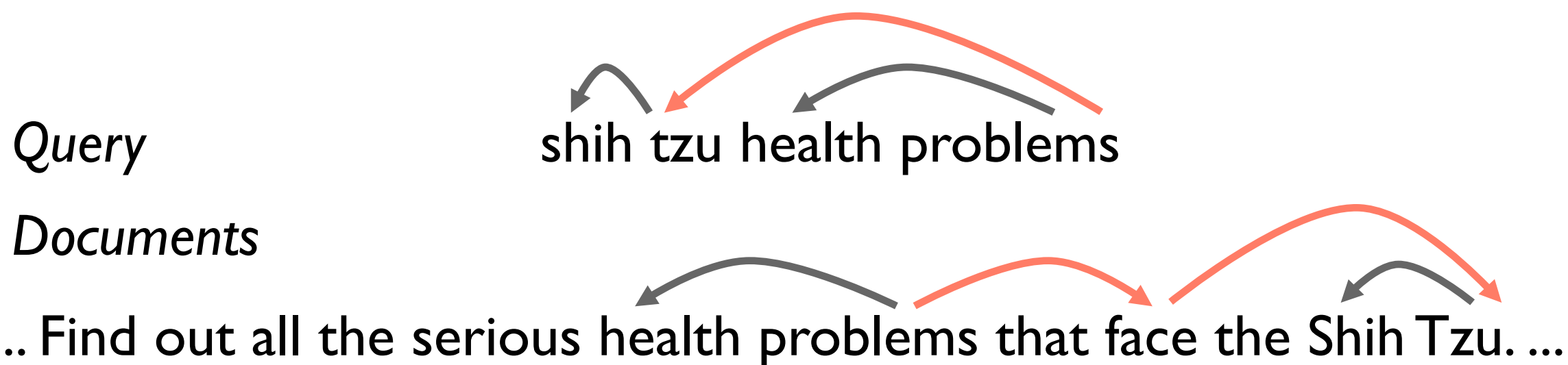
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- Syntactic models of document mismatch
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# Entity Search

*Query:*

biomedical research and technology

*Top Ranked Results:*

minneapolis research

signs inc.

syntex

california institute of technology

massachusetts institute of technology

therapeutic products

## Top 50 entity results for **Tycho Brahe**

<a href="#">Tycho Ottesen Brahe</a>	PERSON	(Dec 14, 1546 - Oct 24, 1601)
<a href="#">Tycho</a>	MISC	
<a href="#">Brahe</a>	MISC	
<a href="#">Uranienborg</a>	MISC	
<a href="#">Johannes Kepler</a>	PERSON	(Dec 27, 1571 - Nov 15, 1630)
<a href="#">Hveen</a>	MISC	
<a href="#">Erra Pater</a>	MISC	
<a href="#">Nicolaus Copernicus</a>	PERSON	(Feb 19, 1473 - May 24, 1543)

## Top 50 entity results for **Oneida**

<a href="#">Oneida, New York</a>	LOCATION	(Longitude: -75
<a href="#">Onondagas</a>	MISC	
<a href="#">Mohawks</a>	MISC	
<a href="#">Cayugas</a>	MISC	
<a href="#">Senecas</a>	MISC	
<a href="#">Oneida Community</a>	MISC	
<a href="#">Oneida County</a>	LOCATION	(Longitude: -75
<a href="#">Tuscaroras</a>	MISC	
<a href="#">Oneida Castle, New York</a>	LOCATION	(Longitude: -75 43.078333333333
<a href="#">Oneida Conference</a>	ORGANIZATION	
<a href="#">Oneida Indians</a>	MISC	
<a href="#">Mohicans</a>	MISC	
<a href="#">Mohawk</a>	MISC	

# Entity Search

$$P(e, q) = \sum_{d \in D} P(e, q|d)P(d)$$

Joint distribution over queries and entities

$$P(e, q|d) = P(q|e, d)P(e|d)$$

Factorized dist'n

$$P(q|e, d) = \frac{1}{Z} \sum_{i=1}^N \delta_d(i, q)k(q, e)$$

Probability by proximity

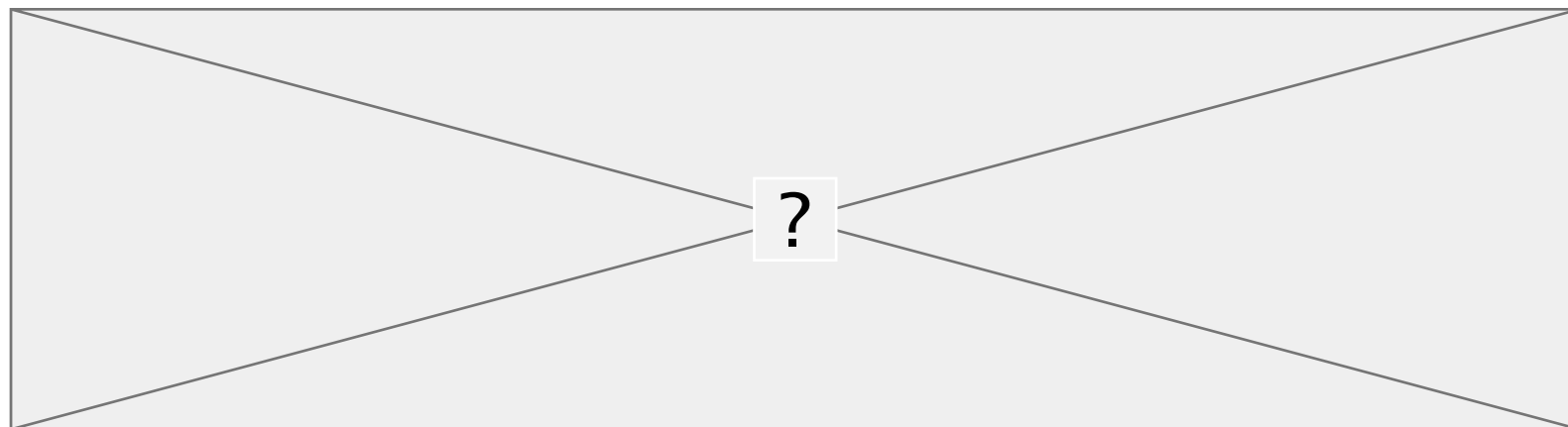
$$\exp -\|q - e\|^2 / 2\sigma^2$$

Gaussian proximity kernel

# Question Answering

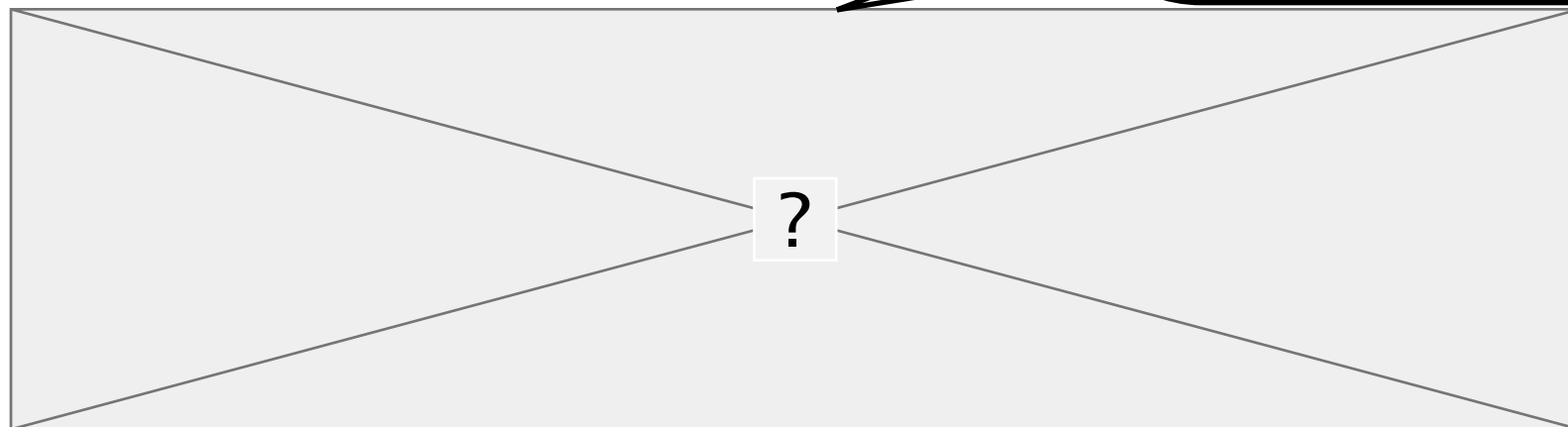
- Human vs. machine: Compare search engine queries with, e.g., StackOverflow
- Current QA systems perform simple “factoid” retrieval
  - Who invented the paper clip?
  - Where is the Valley of the Kings?
  - When was the last major eruption of Mt. St. Helens?

# Question Answering



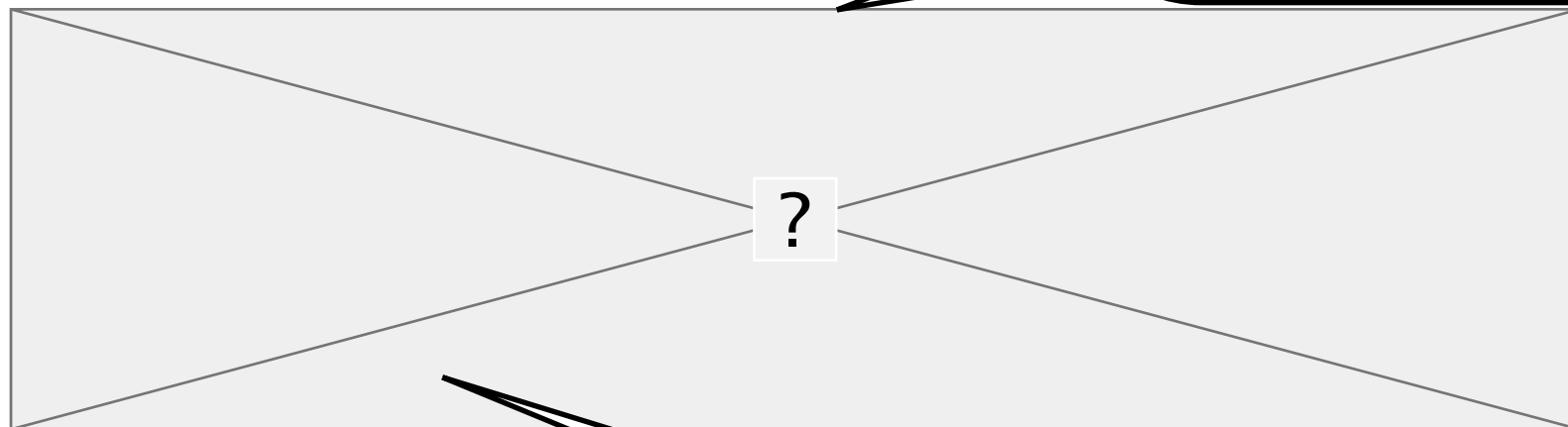
# Question Answering

Example: Indri system  
used as first stage of IBM  
Watson



# Question Answering

Example: Indri system used as first stage of IBM Watson



What kind of answer is the user expecting?

# Answer Categorization

What do you call a group of geese?	Animal
Who was Monet?	Biography
How many types of lemurs are there?	Cardinal
What is the effect of acid rain?	Cause/Effect
What is the street address of the White House?	Contact Info
Boxing Day is celebrated on what day?	Date
What is sake?	Definition
What is another name for nearsightedness?	Disease
What was the famous battle in 1836 between Texas and Mexico?	Event
What is the tallest building in Japan?	Facility
What type of bridge is the Golden Gate Bridge?	Facility Description
What is the most popular sport in Japan?	Game
What is the capital of Sri Lanka?	Geo-Political Entity
Name a Gaelic language.	Language
What is the world's highest peak?	Location

# Answer Categorization

How much money does the Sultan of Brunei have?	Money
Jackson Pollock is of what nationality?	Nationality
Who manufactures Magic Chef appliances?	Organization
What kind of sports team is the Buffalo Sabres?	Org. Description
What color is yak milk?	Other
How much of an apple is water?	Percent
Who was the first Russian astronaut to walk in space?	Person
What is Australia's national flower?	Plant
What is the most heavily caffeinated soft drink?	Product
What does the Peugeot company manufacture?	Product Description
How far away is the moon?	Quantity
Why can't ostriches fly?	Reason
What metal has the highest melting point?	Substance
What time of day did Emperor Hirohito die?	Time
What does your spleen do?	Use
What is the best-selling book of all time?	Work of Art



# OCR Transcripts

*Original:*

The fishing supplier had many items in stock, including a large variety of tropical fish and aquariums of all sizes.

*OCR:*

The fishing supplier had many items in stock, including a large variety of tropical fish and aquariums of all sizes~

*Original:*

\* This work was carried out under the sponsorship of National Science Foundation Grants NSF-GN-380 (Studies in Indexing Depth and Retrieval Effectiveness) and NSF-GN-482 (Requirements Study for Future Catalogs).

*OCR:*

This work was carried out under the sponsorship of National Science Foundation Grant NSF-GN-380 (Studies in Indexing Depth and Retrieval Effectiveness) and NSF-GN-482 (Requirements Study for Future Catalogs)•

*Optical character recognition*

# ASR Transcripts

## *Transcript:*

French prosecutors are investigating former Chilean strongman Augusto Pinochet. The French justice minister may seek his extradition from Britain. Three French families whose relatives disappeared in Chile have filed a Complaint charging Pinochet with crimes against humanity. The national court in Spain has ruled crimes committed by the Pinochet regime fall under Spanish jurisdiction.

## *Speech recognizer output:*

french prosecutors are investigating former chilean strongman of coastal fish today the french justice minister may seek his extradition from britain three french families whose relatives disappeared until i have filed a complaint charging tenants say with crimes against humanity the national court in spain has ruled crimes committed by the tennessee with james all under spanish jurisdiction

*Automatic speech recognition*

# Image Tagging

flickr® from YAHOO!


Home The Tour Sign Up Explore Upload

You aren't signed in Sign In Help

Search


Favorite Actions Share

← Newer Older →




By philliefan99  
No real name given + Add Contact

This photo was taken on March 28, 2011 in Washington, District of Columbia, US, using a Pentax K-7.



346 views 1 comment 3 favorites

This photo belongs to  
philliefan99's photostream (9,048)



This photo also appears in

- Obamarama (set)
- Barack Obama Photos (group)
- dcProper (DC only; please no... (group)
- We <3 DC (group)
- Washington DC Metro Area Sights (group)
- Washington DC/Metro Area (group)

cherry blossom obama

President Obama visits the Cherry Blossom Festival? Well, not really -- his motorcade passed by the Tidal Basin en route to Ft. McNair for his big Libya speech. A few lucky tourists got a chance to see it whizz by.

Comments and faves

★ sarahmulca added this photo to their favorites. (13 months ago)

Tags

washington dc • district of columbia • 15th street sw • tidal basin • 2011 cherry blossom festival • bureau of printing and engraving • department of the treasury • president barack obama • motorcade • presidential limousine • aka the beast • dcist • POTUS • cadillac

# Image Annotation

- Offline annotation
- Online pseudo-relevance feedback
  - Retrieve images by text annotation
  - Estimate text/image relevance model
  - Rerank more images



people, pool,  
swimmers, water



cars, formula,  
tracks, wall



clouds, jet,  
plane, sky



fox, forest,  
river, water