

Team #		
Criteria	Max Points	Allocated Points
Persona description +1 Clearly describes the persona +1 Describes how app does/does not meet persona needs	2	
Design Requirements +3 Clearly discusses how requirements derived from data, presents good arguments for why these requirements are important	3	
Discusses innovation of their system +2 Discussion clearly communicates how their system is innovative (different from currently-available tools) +1 Explains how they came up with this novel idea	3	
System Overview +1 Provides a clear discussion that shows how system works (functionality) +2 Describes how meets persona needs/requirements +1 Uses screenshots, photos and/or pictures well to convey system features +3 Conveys how design abides by design principles +2 Describes a <u>usage scenario</u> that clearly <u>shows how system addresses their problem</u>	9	
Demo +1 Clearly demonstrates how system works +2 Discusses some design decisions +1 Smooth demo (minimal glitches, smooth delivery)	4	
Describes what surprised them about users +1 Discusses surprise +1 Discusses how initial understanding changed based on something done in class (ethnography, reading, prototype testing, etc) +1 Discussion shows critical reflection (not a simplistic remark)	3	
UI Challenge +1 Discusses initial idea for design +2 Discusses problem discovered in testing w/elaboration (not just naming the issue but explaining it) +1 Discusses how they solved this problem	4	

Criteria	Max Points	Allocated Points
"The Future" (Interface Critique) +3 Provides a thoughtful discussion of how their interface could be better	3	
"Future Process" (Next Steps) +2 Describes <i>how</i> they would go about redesigning the interface (not <i>what</i> , but the process) +2 Discussion clearly reflects concepts learned in class	4	
Acknowledgements +1 Lists borrowed code, graphics, etc.	1	
Q & A +4 Able to answer questions adequately and thoughtfully	4	
Presentation Quality (clarity, good pace, engaging speaker, looks at audience)	5	
Quality of Slides (not too much text, good use of images, adheres to format)	5	
Total	50	0